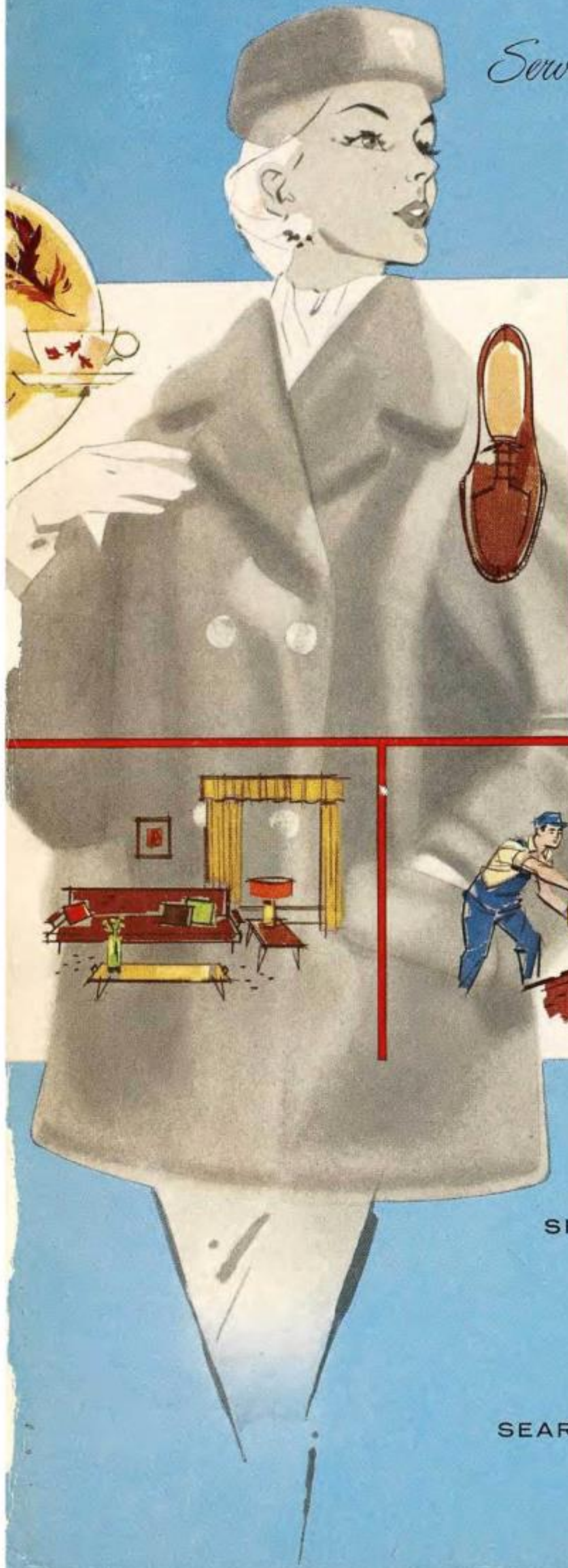


# SEARS, ROEBUCK AND CO.

*Serving all America's needs for the family,  
the home, the car, and the farm...  
at Sears everyday low prices*



SHOP THE EASY SEARS TELEPHONE WAY

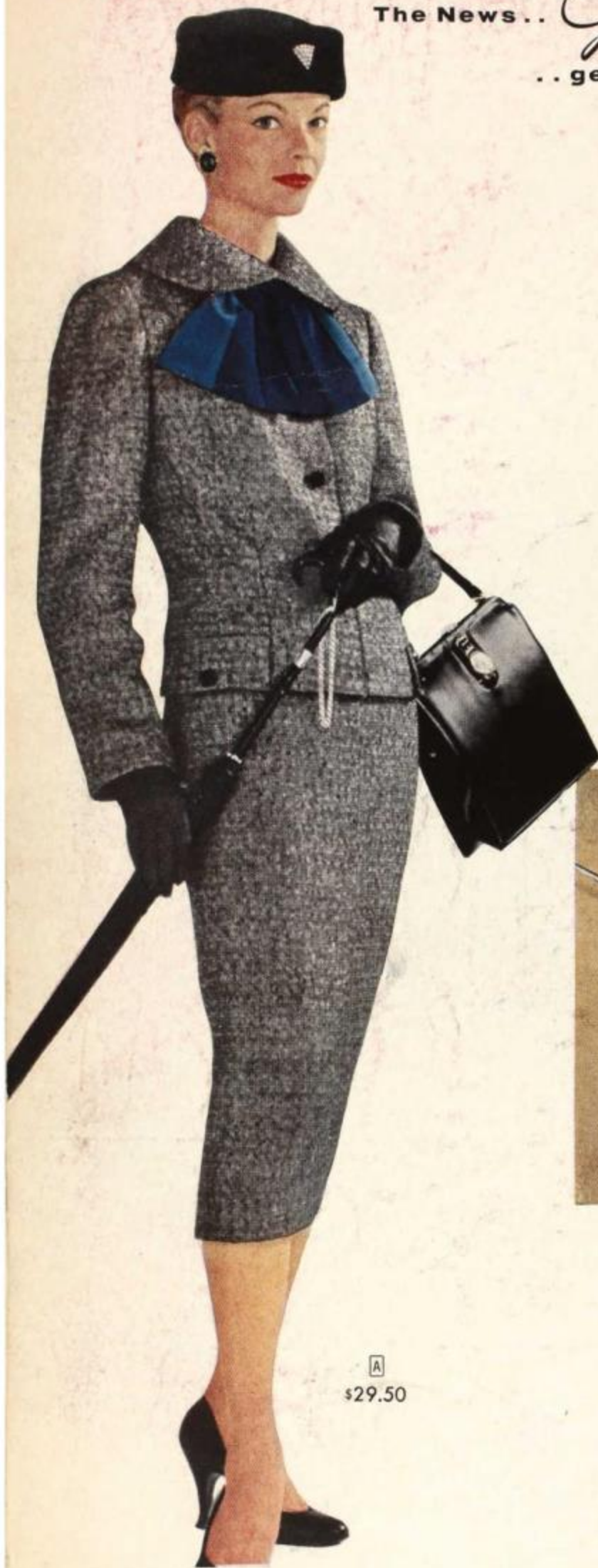
See pages 1483 to 1487 for numbers to call

*Fall and Winter 1957*

SEARS, ROEBUCK AND CO., CHICAGO 7, ILLINOIS  
SATISFACTION GUARANTEED OR YOUR MONEY BACK



# The News... *Great Beauty of Tweeds* ... gently fashioned with a more feminine look



**A**  
\$29.50

**A The Semi-fitted Suit.** So easy to wear, so very new looking. All wool tweed in a new thick-and-thin weave. The opulent ascot is in three tones of rayon velvet. Jacket about 22 inches long, is rayon crepe lined. Skirt has kick pleat in back. *Misses' sizes 10, 12, 14, 16, 18. State size.*

017 D 8906—Black and white tweed with 3-tone blue velvet ascot  
017 D 8907—Brown and white tweed with rust-to-orange velvet ascot  
Shipping weight 3 pounds 9 ounces. . . . \$3.00 down. . . Each, cash **\$29.50**

**B Blouse Back Coat of Corded Tweed.** Smooth little back belt, wide-flowing panel pleat. The tweed is all wool with interesting play of contrast on black. Milium insulated acetate satin lining is black. Two pockets. *Misses' sizes 10, 12, 14, 16, 18, 20. State size. Shpg. wt. 5 lbs. 8 oz.*

017 D 2167—Red, black and white tweed  
017 D 2168—Black and white tweed  
017 D 2169—Amber, black and white tweed \$4.50 down. Each, cash **\$44.50**

**C Caped Coachman Coat in Herringbone Tweed,** a bold black and white weave, all wool and wonderful. Scarlet wool flannel lining in cape and coat carries on that strike-up-the-band spirit (sleeves rayon satin lined, cotton interlined). Cape detachable; flowing full skirt tailored to keep its shape. *State Misses' size 8, 10, 12, 14, 16, 18. Shipping weight 6 lbs. 10 oz.*

017 D 2163—Black and white tweed; red lining. \$4.50 down, Ea. cash **\$44.50**

**Tall Toque Hat** of wool felt has 2-tone cummerbund of rayon jersey. *State color black with red; lt. beige or med. azure blue with harmonizing trim.*

078 D 3940—Fits head sizes 21½ to 22½ in. Shpg. wt. 12 oz. . . . . **\$3.97**

**D Tweed Jacket Ensemble** has a young box jacket of supple all wool tweed, a rayon velvet collar and a pair of curved back belts. With it, a treasure of a dress in very fine, supple all wool crepe. Small pleats at neckline, slender princess style (belt it if you wish), zipper and walking pleat in back. 2-inch hem. Jacket is fully lined in acetate taffeta, buttonholes are hand made. Dry clean. *Misses' sizes 10, 12, 14, 16, 18. Please state correct size.*

031 D 7745—Blue dress (as shown) with black, blue and white tweed jacket. Shipping weight 2 pounds 8 oz. . . . \$3.00 down . . . Ensemble, cash **\$29.50**



**Red-cuff Gloves** of imported capeskin, nylon stitched. Turn the cuff and gloves are all black. Dry clean. Length about 8½ inches. Shpg. wt. 3 oz. *Please state size 6½, 7, 7½, 8.*

88 D 5756—Black with red. . . . **\$4.44**

**Easy to love sweater pumps.** The stretchable collar band clings gently assuring wonderful fit with utmost freedom. Heel-hugging, roomy toe Featherlite last. Leather sole and 2¼-inch medium heels. Wt. 1 lb. 9 oz. *Sizes: AA (narrow) width in 6½ to 9. Sizes: B (medium) width in 4 to 9. Half sizes too. State size and width.*

54 D 6282—Basque red calf. Pair **\$8.70**

**Long, Slim Umbrella.** Fine acetate on 10-rib nickel frame. Black carved plastic handle with metal chain. Shipping weight 1 pound.

88 D 05124—Red. . . . . **\$4.77**

88 D 05129—Black. . . . . **4.77**

**Time for a Watch Bag.** Polished calf of topgrain quality with a watch attached cased in gold-color metal (it's guaranteed for 2 years). Rayon faille lining, zipper pocket, coin purse and mirror. Size about 9x9½ inches. Shipping weight 2 lbs. 1 oz. Price includes 10% Federal Excise Tax.

88 D 390E—Basque red. . . . **\$18.47**

88 D 391E—Black. . . . . **18.47**

**Measure and be sure . . .** turn to page 1510 for instructions and charts. Order and pay postage from your Sears Mail Order House. The tall toque hat sold on this page will be shipped to you from Philadelphia or Chicago, whichever is nearer.





B \$44.50

C \$44.50

D \$29.50





A \$69.50

B \$69.50

C \$47.50



# The News... the use of Superb Furs

... the feeling you're wearing the best

**A** Dark Brown Natural Mink on Luxurious Polished Zibeline. Most prized of furs in a deep, beautiful shawl collar mounted on all wool zibeline of caressing texture (collar detachable). Graceful fullness flows from deep pleats starting at deep armholes. Lined with Milium insulated acetate satin. Misses' sizes 8, 10, 12, 14, 16, 18. State size. Shpg. wt. 6 lbs. 12 oz.

017 D 2159—Black 017 D 2161—Shadow blue (deep)  
017 D 2160—Beige \$7 down..... Each, cash \$69.50

**B** Black-dyed Red Fox (Fur Origin: Canada) on Nubby Tweed, a handsome all wool tweed, loomed with colored nubs in stripe effect. Big fur collar, outrageously flattering, is detachable. Self shawl collar on coat, and a deep back yoke releases gentle flare. Rayon satin lining, all wool interlining. Misses' sizes 10, 12, 14, 16, 18, 20. State size. Shpg. wt. 6 lbs. 5 oz.

017 D 2155—Azure blue and black 017 D 2157—White and black  
017 D 2156—Ruby red and black \$7 down..... Each, cash \$69.50

**Her Velvet Hat**, a tall hand-draped turban of rayon velvet. State color medium azure blue (as shown), black, red, dark brown. Shipping weight 12 oz.

078 D 3920—Fits head sizes 21½ to 22½ inches..... \$4.97

**C** Tweed Suit with Dark Brown Natural Mink. All wool tweed with the true dressmaker softness... ultra smart bloused back, triple cutaway motif. Slender shaft of skirt with pleat in back. Rayon crepe lined jacket about 21 inches long. Misses' sizes 10, 12, 14, 16, 18. State size.

017 D 8900—Brown and white 017 D 8901—Black and white  
Shipping weight 3 pounds 11 ounces... \$5 down..... Each, cash \$47.50

**D** Dressmaker Suit, Smart Setting for Fur Accessories. All wool jewel-tone tweed woven with color on black. Shapely jacket, all easy curves, the shoulders crossed by a molded flange. Small boned wings at throat to bend as you wish. Jacket about 23 inches long, rayon crepe lined, has small pleats in back. Misses' sizes 10, 12, 14, 16, 18, 20. Please state correct size.

017 D 8903—Red and black 017 D 8904—Copen blue and black  
Shipping weight 3 pounds 5 ounces... \$4.50 down..... Each, cash \$45.00

**Fox-Trimmed Hat**. Black-dyed red fox (fur origin: Canada), surrounds small crown of black rayon velvet. Fits all head sizes. Shipping wt. 12 oz.  
078 D 3915..... \$7.97

**Black-dyed Red Fox Muff**—Fur Origin: Canada—dramatic fashion. About 24 in. around. Rayon satin lining, pocket. Hang loop. Wt. 2 lbs.  
P17D0772E—\$2.50 down, cash \$21.50



**The Pumps**. New, luxurious broadtail textured calfskin. Simple, smart low cut lines, flattering rounded throat. Leather sole, high and slender 2¾-inch heel. Shpg. wt. 1 lb. 9 oz. Sizes: AA (narrow) width in 6½ to 9. Sizes: B (medium) width in 5 to 9. Half sizes too. State size and width.  
54 D 6409A—Black..... Pair \$9.77

**The Handbag** is broadtail-textured cowhide to match the pumps. Top grain quality, one of the new taller bag fashions. Smartly curved covered frame. Rayon faille lined, gold-color piping on zipper pocket. About 8 x 9½ in. Shpg. wt. 1 lb. 12 oz. Price includes 10% Fed. Ex. Tax.  
88 D 393E—Black..... \$8.44

**The Pure Silk Chiffon Scarf**, shaded from light to deeper border. Scroll stripes with softly glittering gold-color metallic printing. Hand rolled edges. About 16½x48 in. Made in Japan. Hand wash separately... Shpg. wt. 2 oz.  
88 D 8453—Azure blue tones... \$2.97 88 D 8454—Amber tones... \$2.97

Measure and be Sure... turn to page 1510 for instructions and charts. Prices of numbers ending with "E" include 10% Federal Excise Tax. Order and pay postage from your Sears Mail Order House. Hats sold on this page will be shipped to you from Chicago or Philadelphia, whichever is nearer.



**D**  
\$45.00



The Color..

# Precious Amethyst

The News.. important skirt interest

**A** The Dutch Boy Silhouette at its most beautiful in this ensemble of Arnel and rayon flannel. Soft pleats cross the tapered skirt. High molded midriff topped with exquisite pale rayon chiffon, scarf tied, and lined with matching crepe (the same acetate and rayon crepe lines the cropped jacket). Smart stand-away collar on jacket, back zipper on dress. Dry clean.

Misses' sizes 10, 12, 14, 16, 18. State size. Shipping weight 2 lbs. 14 oz.

031 D 7800—Amethyst, deep and pale

031 D 7801—Medium gray and light gray. \$2.50 down. 2 pieces, cash \$24.50

**B** New Rib-knit Jersey with Accordion Pleats has texture of unusual interest.. (80% Orlon\*, 20% wool). Dress has 2-inch hem, side zipper. Hand wash separately.. the pleats last. Misses' sizes 12, 14, 16, 18, 20. State size.

031 D 7803—Amethyst (as shown)

031 D 7804—Charcoal gray

031 D 7805—Moss (medium) green Shpg. wt. 1 lb. 5 oz. . . Each \$19.50

**C** Pure Silk Blouse, lovely to touch, has petal curved collar. Simulated jewel ornaments sparkling at cuffs. Hand washable.

State size 32, 34, 36, 38. Chart, page 102. Shpg. wt. 10 oz.

07 D 3542—Lt. Amethyst (as shown) . . \$7.97 07 D 3543—White . . \$7.97

**D** The Tweed Skirt, 66% wool, 34% silk. Dutch boy pleats. Back zipper; seat rayon and acetate taffeta lined; 2-inch hem. Dry clean.

Misses' sizes 10, 12, 14, 16, 18. Please state size. Shipping wt. 1 lb. 8 oz.

07 D 5026—Amethyst, black and white tweed (as shown) . . . . . \$9.97

**E** The Shaped Tunic, a dress of supple all wool worsted crepe. Twin collars the top one of rayon satin. Acetate taffeta lining under the tunic; bodice lined with sheer nylon marquisette. Soft front fullness with two pockets. Zipper in back. Dry clean.

Misses' sizes 12, 14, 16, 18, 20. State size. Shipping weight 1 lb. 4 oz.

031 D 7806—Amethyst (as shown)

031 D 7807—Deep beige

031 D 7808—Navy blue \$2.50 down . . . . . Each, cash \$21.50



\* DuPont trademark for acrylic fibers



Imported French Ribbon Scarf of lustrous, rich acetate satin. 2-tone color touched with black and white jacquard design. About 9x42 inches. Dry clean. Shipping weight 3 ounces.

88 D 8451—Mauve pink . . . . . \$2.97

88 D 8452—Amber . . . . . 2.97

Gray Hosiery for Amethyst fashions . . our smart new color called Gray Modish. Royal Purple Truly Proportioned Full Fashioned Ultra Sheer nylons. See page 184 before ordering.

Petite	Shapely	Classic	Tall
75D833	75D831	75D835	75D832
Shpg. wt. pair 2 oz. . . . Pair \$1.26			

Our Lyric Lipstick, creamy with brilliant stay-on power . . in Royal Rose for these purple tones. Also in Caprice for amber fashions. Streamlined, brocade silver-color case . . precious as a lovely jewel. Shpg. wt. 2 oz.

8 D 5753E—State shade above . . \$2.00

Jewelry hints of rainbow light. State amethyst-pink or two-tone topaz.

4 D 4293ME—3-row necklace adjusts from 14½ to 17 in. Wt. 2 oz. . . \$5.97

4 D 4294ME—1½-in. cluster earrings, clip back. Shipping wt. 2 oz. . . \$2.00

4 D 4295ME—3-row uniform spiral bracelet. Shipping wt. 2 oz. . . \$2.90

Measure and Be Sure . . turn to page 1510 for instructions and charts. See Fabric Samples at Sears Catalog Sales Offices or Catalog Sales Desk of Sears Retail Store . . Phone numbers and locations on pages 1483 to 1487. Prices of catalog numbers ending with "E" include 10% Federal Excise Tax.





B \$19.50

C Blouse \$7.97 D Skirt \$9.97

E \$21.50

ALL SEARS 7





A \$19.50

B Sweater \$6.77

C Skirt \$10.74

D \$17.50



# The Color... *Glowing Amber*

The News... the softened look in casuals



**A** **Worsted Wool Jersey with Bulky Knit Jacket**, the two parts in beautiful co-ordination. Sleeveless dress is Wyner's Sag-no-mor® 100% wool jersey, rib knit at neckline and armholes, the skirt half-lined with acetate taffeta. Back zipper, 2-inch hem. Wool jacket has bulky look, is really lacy. Dry clean. *Misses' sizes* 10, 12, 14, 16, 18; *Juniors' sizes* 9, 11, 13, 15, 17. *State size*. Shpg. wt. 2 lbs. 4 oz.

031 D 7729—Amber dress (as shown); amber and black jacket..... \$19.50  
031 D 7730—Black dress; gray and black jacket..... 19.50

**B** **The Sweater That Looks Hand Knit** is fine all wool with a texture that's a welcome change to the smart sweater-collector. Mock-turtle neck, full length raglan sleeves, and an easier, softer line. Hand washable. *State size* 32, 34, 36, 38, 40. See measurement chart on page 115. Shipping weight 1 pound 3 ounces.

7 D 9596—Amber haze 7 D 9597—Navy blue  
7 D 9598—Black Each.....\$6.77

**C** **Blanket Plaid Skirt**, a stunning all wool with occasional threads of brushed mohair run through the stripes... a fascinating texture. Dry clean. Matching leather-like plastic belt included. *State Misses' size* 8, 10, 12, 14, 16, 18.

7 D 5025—Amber tones 7 D 5023—Bright blue and black  
7 D 5024—Red and navy Shpg. wt. 1 lb. 2 oz..... Each \$10.74

**D** **The Two-piece Blouson Dress**, perfect blending of textures in a silhouette of great smartness. Blouson top is of fine gauge flat knit wool with bulky knit collar and cuffs, the drawstring tied at top of hipbone. Slim skirt of matching pure wool flannel has fly-front effect, back kick pleat. Acetate taffeta lining in back holds the smooth hipline. 2-inch hem. Dry clean. *State Misses' size* 10, 12, 14, 16, 18.

031 D 8150—Amber (as shown) 031 D 8151—Pink  
031 D 8152—Azure (light) blue Shipping weight 2 lbs. 4 oz.... Each.. \$17.50

**E** **The Pure Silk Shirt** in Persian pattern shows the increased femininity of the smartest sportswear. A luscious fabric, an elegant play of color on amber. Hand washable. *State size* 32, 34, 36, 38. Chart, page 102. Shpg. wt. 8 oz.

07 D 3549—Amber and multicolor persian print (as shown).....\$6.97

**F** **The News is Wide Wale Corduroy**. A richer sheen, and a marvelous texture for that poured-on look you want in tapered pants. Tailored with fly front zipper, an extension tab on the smooth waistband. Squared pockets are figure flattering. Washable. *Misses' sizes* 10, 12, 14, 16, 18. *Please state size*.

07 D 985—Lt. amber pants (as shown). Shipping weight 1 pound 2 ounces...\$5.74



**The Amber Color Jewelry**... Monotone, one of fashion's pet themes... exciting for fall in gold-color metal with 2-tone simulated topaz. Also silver-color, simulated amethyst—Indian sapphire. 10% Fed. Ex. Tax included. Wts. 2 oz. *State color*.  
4D4287E—7½-in. bar-link bracelet...\$3.25  
4D4288E—1½-in. earrings..... 2.00

**The Imported Italian Cowhide Bag** has exactly the right look for casual clothes. Top-grain quality leather, smart stitched straps, brass turn lock. Zipper pocket. Unlined. About 9¾x8 in. Includes 10% Fed. Ex. Tax. Shpg. wt. 1 lb. 7 oz.  
88 D 395E—Deep amber tan.....\$8.44

**The amber tan pump** walks beautifully with your fall casuals. Tiny overlay cuff. Leather sole, 2¼-inch medium heel.  
*Sizes A* (medium narrow) width 6 to 9.  
*Sizes C* (medium wide) width in 5 to 9.  
Half sizes too. *State size, width*. Shpg. wt. 1 lb. 9 oz.  
54 D 6026A—Amber tan calf..Pair \$9.77

**Matching Color Gloves Imported from Italy**. Beautiful handsewn lambskin with well-cut Bolton thumb. 3-point back. Hand washable. About 8½ inches long.  
*Sizes* 6½, 7, 7½, 8. *Please state size*. Shipping weight 3 ounces.  
88 D 5793—Deep amber tan.....\$4.98

**Measure and be Sure**... turn to page 1510 for instructions and charts.  
See **Fabric Samples** at Sears Catalog Sales Offices or Sales Desk of Sears Retail Stores... see pages 1483 to 1487 for phone numbers and locations.

**E**  
\$6.97  
Shirt

**F**  
\$5.74  
Pants



## These 5 Coats

Kerrybrookes Dramatize the Feminine Look for all occasions in Milium lined pure wool plush

Styled in the tradition of tasteful elegance; high in quality of workmanship. The rich, wool fabrics won't shrink out of shape. Frequent under and top-pressing in the making plus Armo canvas and wide front facings help the coats retain their graceful fit and lovely free-flowing lines. Lining seams are double stitched, armholes are taped, buttonholes are handmade, buttons are anchored with stay buttons. Coats have 2-inch hems, cotton kasha lined pockets.

**A** **Styled with Controlled Back Flare** and highlighted by decorative bow to make your exit as fashionably important as your entrance. Picked stitching on the wide collar. Tapered push-up sleeves. Earl-glo acetate satin lining has star pattern and is Milium insulated for any weather. Shpg. wt. 5 lbs. 4 oz. Misses' sizes 6, 8, 10, 12, 14, 16, 18. Measurement chart, page 16. State size. 017 D 2205—Rose red 017 D 2206—Rosewood (medium rose) 017 D 2207—Beige \$3.50 down . . . . . Each, cash **\$32.50** Also in Pure Wool Polished Zibeline. Same style as above. State size above. 017 D 2208—Black. Shipping wt. 5 lbs. 4 oz. . . . \$3.50 down . . Each, cash **\$32.50**

**B** **More Luxurious**, deeper-surfaced, pure wool plush tailored with the softer, fluid lines so adaptable to all figure types. Wide collar is curved and notched in back. Both collar and adjustable cuffs outlined with picked stitching. Matching color Earl-glo Milium insulated acetate satin jacquard pattern lining guaranteed for the life of the coat. Matching scarf. Shpg. wt. 6 lbs. Misses' sizes 8, 10, 12, 14, 16, 18, 20. Measurement chart, page 16. State size. 017 D 2210—Shadow blue (medium) 017 D 2211—Rose taupe 017 D 2213—Ruby red 017 D 2212—Beige \$4.50 down . . . . . Each, cash **\$45.00**

Sears Easy Terms are available . . please see inside back cover. Order and pay postage from your Sears Mail Order House. Hat sold on opposite page will be shipped from Chicago or Philadelphia, whichever is nearer.

**A** **\$32.50** See opposite page for bag

**B** **\$45.00** See opposite page for hat



Other Views of Coats on Opposite Page  
Back view of coat (C) in mist blue  
Front view of coat (D) in black  
Front view of coat (E) in beige



# Silhouettes Speak with Emphatic Fashion Authority



**C** Misses' and Petite Sizes \$39.50 each, cash; \$4 down

**D** \$44.50 cash, \$4.50 down

**E** \$44.50 cash, \$4.50 down

Brilliant Black for the elegant look . . . gay Blue or Beige to brighten the winter scene

**C** Emphasizing the Soft Feminine Lines . . . in rich polished wool zibeline. Wide notched collar with rhinestone ornament. Cleverly tabbed at sides. Tapered push-up sleeves. Milium insulated acetate satin lining. All wool interlining. Misses' sizes 10, 12, 14, 16, 18, 20. Measurement chart, page 1510. State size. Shpg. wt. 6 lbs. 2 oz. 017 D 2187—Black.....\$39.50 017 D 2188—Beige..... 39.50 017 D 2189—Mist blue (med.) 39.50 State Petite Misses' size 8S, 10S, 12S, 14S, 16S, 18S. Wt. 5 lbs. 12 oz. 017 D 2300—Black.....\$39.50 017 D 2301—Beige..... 39.50 017 D 2302—Mist blue (med.) 39.50

**D** Again, the Popular Feminine Look . . . in beautiful Schiffli-embroidered black pure wool polished zibeline. (Schiffli embroidery is of delightful little all-over, petal-like designs in gleaming, wear-resistant rayon thread.) Rhinestone button on rayon velvet trimmed over-collared. Acetate satin lining. All wool interlining. State Misses' size 10, 12, 14, 16, 18, 20. Chart, page 1510. Shpg. wt. 6 lbs. 12 oz. 017 D 2179—Black.....\$44.50

CHART for PETITE MISSES' COATS

Size is.....	6S	8S	10S	12S	14S	16S	18S
If bust is.....	30	31	32½	34	35½	37½	39½
If waist is.....	22½	23	24	25½	27	29	31
If hips are.....	31	32½	34	36	38	40	42
Coat length.....	43	43½	43½	44	44	44½	44½

Order only sizes listed with each catalog number

**E** The Graceful, Swirling Fullness of the cape-back silhouette reflects a new and very important easy-to-wear fashion trend . . . in rich wool zibeline. Notched dressmaker collar. Tapered sleeves to wear push-up or full length. Milium insulated acetate satin lining. Misses' sizes 8, 10, 12, 14, 16. Chart, page 1510. State size. Shpg. wt. 6 lbs. 2 oz. 017D2183—Black.....\$44.50 017D2184—Shadow blue (deep) 44.50 017D2185—Beige..... 44.50

Bloused Cloche is silky beaver fur felt. Fits 21¾ to 22½ in. State color black, ivory white, fawn (lt. brown). Shpg. wt. 14 oz. 078 D 3910...\$7.97

The Bag, top-grain polished calf. Rayon lining; zipper, mirror, coin purse. About 7½x8¾ in. Shpg. wt. 1 lb. 7 oz. Includes 10% Federal Excise Tax. 88 D 397E-Black 88 D 398E-Medium brown...Each \$8.44





The complete color story of all our 4 cashmere coats is told on this page—on the 3 small illustrations below and on the 2 large ones at the right. For colors available in each coat, see opposite page.

## 4 Wonderful ways to enjoy the most luxurious

SEE DESCRIPTIONS OF THESE MILIUM LINED COATS ON OPPOSITE PAGE



Back view of coats (A) (B) and (C)



Coats (A) and (B) shown without detachable collar



Back view of coat (D) (on opposite page)



12 SEARS PCB KMS

**A** Natural Mink on 100% Cashmere \$119.00 each, \$12 down  
Natural Mink on 80% Wool, 20% Cashmere \$69.00 each, \$7 down  
For hat and bag . . . see page 11  
Women's sizes also

**B** Fox Collar on 100% Cashmere \$129.00 each, \$13 down  
Fox Collar on 80% Wool, 20% Cashmere \$79.00 each, \$8 down



**100% pure imported Cashmere we have ever offered**



- A** with detachable Mink Collar
  - B** with detachable Blue Fox Collar
  - C** with classic Roll Collar
  - D** with flattering Wing Collar
- All with Milium Lining

This is superior quality 100% pure imported cashmere. The kind that irresistibly tempts you to feel and handle it because of its incomparable softness and utter luxury. It's the same cashmere you find in coats sold in exclusive specialty shops and featured in important fashion shows at higher prices.

Coats **A**, **B** and **C** are styled in the new, easy-to-wear and widely acclaimed "cashmere" silhouette with its hand-picked stitching around collar and down front, and with the characteristic soft, feminine shoulder and comfortable sleeve tapering into a notched cuff. And remember, both the magnificent mink collar on coat **A** and the gorgeous full-furred fox collar on **B** remove in a jiffy so you may wear your coat with its own self collar. Milium insulated high count acetate satin lining in both qualities.

**A** Natural Mink Collar on 100% Cashmere. *State Misses' sizes 10, 12, 14, 16, 18, 20. Chart, page 1510. Shpg. wt. 5 lbs. 8 oz.*  
 017D2195-Light fawn brown; ranch mink.  
 017D2196-Black; white mink  
 017D2197-Light beige; ranch mink  
 Each.....\$119.00

Natural Mink on 80% Wool, 20% Cashmere. *Misses' sizes 10, 12, 14, 16, 18, 20. Women's sizes 40 and 42. Charts on page 1510. State size. Shpg. wt. 5 lbs. 14 oz.*  
 017D2265-Light fawn brown; ranch mink  
 017D2266-Black; white mink  
 017D2267-Light beige; ranch mink  
 Each.....\$69.00

**B** Fine Blue Fox Collar (Fur Origin: Norway) on 100% Cashmere. *Misses' sizes 8, 10, 12, 14, 16, 18. Chart on page 1510. Please state size.*

017 D 2191-Black with white-dyed blue fox  
 017 D 2192-Lt. fawn brown; harmonizing natural blue fox. Wt. 5 lbs. 8 oz...Ea. \$129.00

Blue Fox Collar (Fur Origin: Norway) on 80% Wool, 20% Cashmere. *State size above.*

017 D 2261-Black with white-dyed blue fox  
 017 D 2262-Lt. fawn brown; harmonizing natural blue fox. Wt. 5 lbs. 14 oz. .Ea. \$79.00

**C** 100% Pure Imported Cashmere. *Misses' sizes 10, 12, 14, 16, 18, 20. Women's sizes 40 and 42. Charts on page 1510. State size. Shpg. wt. 5 lbs. 2 oz. (See page 6 for scarf.)*

017 D 2214-Lt. beige      017 D 2216-Black  
 017 D 2215-Med. gray      Each....\$85.00

*Petite Misses' sizes 6S, 8S, 10S, 12S, 14S, 16S. Measurement chart on page 11. State size. Shipping weight 5 lbs.*

017 D 2277-Lt. beige      017 D 2279-Black  
 017 D 2278-Med. gray      Each....\$85.00

80% Wool and 20% Cashmere. *Misses' sizes 10, 12, 14, 16, 18, 20. Women's sizes 40 and 42. See charts on page 1510. Please state size. Shipping weight 5 lbs. 8 oz.*

017 D 2269-Lt. beige      017 D 2271-Black  
 017 D 2270-Med. gray      Each....\$49.00

**D** Our Lowest Price Ever for 100% pure imported cashmere with wing collar, new, high back yoke in tasteful sunburst effect. *Misses' sizes 8, 10, 12, 14, 16, 18. See chart on page 1510. Please state size. Shipping weight 5 pounds.*

017 D 2273-Lt. beige      017 D 2275-Black  
 017 D 2274-Med. blue      Each....\$75.00

Fashions on these 2 pages shipped from your Sears Mail Order House. Order and pay postage from there. Sears Easy Terms are available. See inside back cover for complete details.

**C** 100% Imported Cashmere 80% Wool, 20% Cashmere  
**\$85.00** each, \$8.50 down **\$49.00** each, \$5 down  
 Petite and Women's sizes, also Women's sizes, also

**D** Our Lowest Price Ever  
 100% Imported Cashmere  
**\$75.00** each, \$7.50 down





Tones of  
ranch brown

←  
Tones of  
mist  
gray

A  
Tones of  
Silver gray



Platinum  
gray

Mist  
gray (med.)

B  
Blonde  
beige

Fawn  
(light  
brown)

## Sears Own Fabulous Odyne . .

Save \$10 to \$20 on Last Fall's Prices

Milium Lined coats Hand-tailored by a Master Furrier

Quality . . . from start to finish . . . was our first consideration in producing our Odyne coats and toppers. That's why, in our opinion, they are the finest fur-like fabric coats and toppers to be found anywhere at any price. Odyne has the deep, downy surface and richness of expensive fur. Its pile is so fine and close that its density corresponds to the soft, silk-like undercoat of choice, prime quality fur pelts.

Odyne also gives you these additional features: It's mothproof, mildewproof, odorless, exquisitely warm, light as a feather and it's treated for water repellency. In stunning colors or in beautifully worked stripes that take hours of painstaking skill to achieve the appearance of glamorous, luxurious natural furs. Both coats and toppers are meticulously hand tailored by the best master furrier we could find.

The body of the coat is seamless, thus achieving that graceful, free-flowing, opulent look found in coats in exclusive fur salons. These coats must only be entrusted to a furrier for cleaning.

SEE DESCRIPTIONS ON OPPOSITE PAGE





**C** Solid color Odyna Topper

**D** Striped Odyna Short Coat

## Our finest fur-like fabric of Orlon\* and Dynel

Coats and toppers described below have MILIUM insulated acetate satin patterned lining for comfort in any weather. Scarf to match included

Same Quality Was  
~~\$99.98~~ Last Fall **\$79.50** cash, \$8 down

- A** Striped Odyna Coat shown on opposite page.  
Juniors' sizes 7, 9, 11, 13, 15, 17. Misses' sizes 8, 10, 12, 14, 16, 18. See charts on page 1510. Please state correct size. Shipping weight 7 pounds.  
017 D 2134—Tones of silver gray.....\$79.50  
017 D 2135—Tones of ranch brown..... 79.50  
017 D 2136—Tones of mist gray..... 79.50

Same Quality Was  
~~\$69.98~~ Last Fall **\$59.50** cash, \$6 down

- B** Solid Color Odyna Coat shown on opposite page.  
Juniors' sizes 7, 9, 11, 13, 15, 17. Misses' sizes 8, 10, 12, 14, 16, 18. Charts on page 1510. State size. For Odyna beret, see below. Shipping weight 7 lbs.  
017 D 2137—Blonde beige 017 D 2139—Mist gray (medium)  
017 D 2138—Platinum gray  
017 D 2140—Fawn (light brown).....\$59.50

Odyna Beret of Orlon and Dynel, smart little muffin, has rayon grosgrain band and lining. Fits sizes 21½ to 22¾ inches. Colors blonde beige, fawn (lt. brown), platinum gray, mist gray (med.) or white. State color.  
078 D 3900—Shipping weight 9 ounces.....\$5.97

Same Quality Was  
~~\$59.98~~ Last Fall **\$49.50** cash, \$5 down

- C** Solid Color Odyna Topper shown above. Length about 30 inches. Juniors' sizes 7, 9, 11, 13, 15, 17. Misses' sizes 8, 10, 12, 14, 16, 18. Charts, page 1510. State size. (See below for Odyna beret.) Shpg. wt. 4 lbs.  
017 D 2145—Pearly white 017 D 2147—Blonde beige  
017 D 2146—Platinum gray  
017 D 2148—Mist gray (medium).....Each \$49.50

Same Quality Was  
~~\$89.98~~ Last Fall **\$69.50** cash, \$7 down

- D** Striped Odyna Short Coat shown above. Length about 34 inches. Juniors' sizes 7, 9, 11, 13, 15, 17. Misses' sizes 8, 10, 12, 14, 16, 18. Charts on page 1510. State size. Shipping weight 5 lbs. 4 oz.  
017 D 2149—Tones of silver gray.....\$69.50  
017 D 2150—Tones of ranch brown..... 69.50  
017 D 2151—Tones of mist gray..... 69.50

Coats and toppers on these 2 pages shipped from your Sears Mail Order House. Hat shipped from Chicago or Philadelphia, whichever is nearer. Order and pay postage from your Sears Mail Order House. Sears Easy Terms available. See inside back cover for details.



## Our Better Quality Inexpensive Fur-like Orlon\* and Dynel

In Solid Color  
**\$47.50** cash  
\$5 down

In Stripes  
**\$64.50** cash  
\$6.50 down

If you have put a ceiling on your budget and still love rich, fur-like glamour, then this coat is ideal. Its surface is not quite as dense or deep as our finest Orlon and Dynel, but it is choice quality that provides excellent fashion and warmth. Miliun insulated acetate satin lining.

State Misses' size 8, 10, 12, 14, 16, 18. Chart, page 1510. (See page 16 for hat.)

In New-season Solid Color. Shpg. wt. 6 lbs.  
017 D 2141—Platinum gray.....\$47.50  
017 D 2142—Blonde beige..... 47.50

In Rich Stripes. Shpg. wt. 6 lbs.  
017 D 2153—Tones of silver gray.. 64.50

\* DuPont trademark for acrylic fibers

PCK SEARS 15





**A** \$36.50



**B** \$33.50 See bag section for bag. See page 163 for hood

**C** \$28.50

## Textured Sheep's Wool Chinchilla Cloth

Ripple weave and pebbly textures . . Milium Insulated Lined

**A** Ripple Textured 100% sheep's wool chinchilla cloth . . the figure flattering greatcoat, tailored for grace and comfort, generously collared with large revers. Tapered push-up sleeves. Milium insulated acetate satin lined.

*Misses' sizes 10, 12, 14, 16, 18, 20. State size. Shipping wt. 6 lbs. 6 oz.*

017 D 2281—Red  
017 D 2282—Peacock blue  
017 D 2283—Beige  
017 D 2284—Rose

\$4 down . . . . . Each, cash \$36.50

**B** Exceptionally Fine Quality . . 100% sheep's wool pebbly-textured chinchilla cloth. Full length sleeves with notched cuffs and elasticized inside wristlets. Milium insulated acetate satin lined.

*Misses' sizes 6, 8, 10, 12, 14, 16, 18. Please state size. Shipping weight 6 lbs. 2 oz.*

017 D 2293—Medium gray  
017 D 2294—Red  
017 D 2295—Peacock blue  
017 D 2296—Rose

\$3.50 down . . . . . Each, cash \$33.50

**C** This Is the Lowest Price we've ever offered 100% sheep's wool ripple weave chinchilla cloth . . cowl collared coat, subtly detailed. Milium insulated rayon and acetate iridescent taffeta lining.

*Juniors' sizes 7, 9, 11, 13, 15, 17; chart on page 1510.*

*Misses' sizes 8, 10, 12, 14, 16, 18. State size. Shpg. wt. 7 lbs.*

017 D 3928—Peacock blue  
017 D 3929—Beige  
017 D 3930—Red

\$3 down . . . . . Each, cash \$28.50

Order only sizes listed with each catalog number

CHART	Size is . . .	6	8	10	12	14	16	18	20
for	If bust is . .	30	31	32½	34	35½	37	39	41
MISSES'	If waist is . .	22½	23½	24½	25½	27	28½	30½	32½
COATS	If hips are . .	31	32½	34	36	38	40	42	44
	Coat length	44½	45	45½	46	46½	47	47½	48

Coats on these 2 pages shipped directly from your Sears Mail Order House. Hat on this page shipped from Chicago or Philadelphia, whichever is nearer. Order, pay postage from your Sears Mail Order House. See inside back cover for Sears Easy Terms.



The Mushroom Cloche is beaver fur felt, fine, silk-like luster. Rhinestone buckle, grosgrain tabs. Fits head sizes 21¾ to 22½ in. State color red, ivory white, mauve pink, black.  
078 D 3925—Wt. 13 oz. \$5.97

16 SEARS PER



**A**



**B**



**C**



## It's the Tweed Look Kerrybrooke Tailored

in newly patterned pure wools in an array of rich, vivid fall colors . . high in value, low in price



**A** \$29.50 Juniors' and Misses' sizes \$32.50 Tall Misses'

**B** Zip-out \$39.50 Non-zip \$34.50



**A** Nubby All Wool Tweed flecked with flashes of color . . slim coated; matching rayon braid outlines collar, pocket flaps. Acetate satin lining; stitched reused wool interlining. (See opposite page for hat.)

Juniors' sizes 7, 9, 11, 13, 15, 17. Misses' sizes 8, 10, 12, 14, 16, 18. Charts on page 1510. Please state size. Shipping wt. 6 lbs. 2 oz.

017 D 3937—Fuchsia rose and black  
017 D 3938—Deep amber and brown  
\$3 down . . . . . Each, cash \$29.50

Tall Misses' sizes 10T, 12T, 14T, 16T, 18T, 20T. Chart, page 1510. State size. Shpg. wt. 6 lbs. 8 oz.

017 D 3980—Fuchsia rose and black  
017 D 3981—Deep amber and brown  
\$3.50 down . . . . . Each, cash \$32.50



**C** "Crow Foot" All Wool Tweed in a slimmed front, multi-gored ballerina back . . Milium insulated iridescent rayon and acetate taffeta lining in both zip and non-zip styles.

Juniors' sizes 9, 11, 13, 15, 17. Misses' sizes 10, 12, 14, 16, 18, 20. Charts on page 1510. State size. Non-zip Style. Shpg. wt. 6 lbs.

017 D 3931—Black and white  
017 D 3932—Brown and white  
\$2.50 down . . . . . Each, cash \$24.50

Zip-out Style with zip-out liner of "Glass-glo" fiber glass stitched to iridescent rayon and acetate taffeta. Shipping weight 8 pounds.

017 D 3934—Black and white  
017 D 3935—Brown and white  
\$3 down . . . . . Each, cash \$29.50



**B** Double Breasted Greatcoat with navy wool scarf. Tiny checked pure wool. State Misses' size 10, 12, 14, 16, 18, 20. Chart on page 1510. Zip-out Style with all wool zip-out liner faced with rayon and acetate iridescent taffeta that matches the coat lining. Shpg. wt. 7 lbs.

017 D 2234—Misty mauve rose  
017 D 2235—Misty gray  
017 D 2236—Misty turquoise blue  
\$4 down . . . . . Each, cash \$39.50

Non-zip Style with Milium insulated rayon and acetate iridescent taffeta lining. Shpg. wt. 6 lbs. 4 oz.

017 D 2240—Misty mauve rose  
017 D 2241—Misty gray  
017 D 2242—Misty turquoise blue  
\$3.50 down . . . . . Each, cash \$34.50

**D** Panel-Back Donegal-type wool tweed, colorfully flecked. Misses' sizes 8, 10, 12, 14, 16, 18. Chart on page 1510. Please state size.

Zip-out Style with all wool zip-out liner faced with rayon and acetate twill that matches the Milium insulated coat lining. Shpg. wt. 7 lbs.

017 D 2286—Black and white  
017 D 2287—Amber, brown and white  
017 D 2288—Bright blue, black and white.  
\$4 down, Each, cash \$37.50

Non-zip Style with Milium insulated patterned acetate satin lining. Shipping weight 6 lbs. 2 oz.

017 D 2230—Black and white  
017 D 2231—Amber, brown and white  
017 D 2232—Bright blue, black and white.  
\$3.50 down, Each, cash \$32.50



**C** Non-zip \$24.50 Zip-out \$29.50 **D** Zip-out \$37.50 Non-zip \$32.50

See bag section for bag, hat section for hat



## Quality Fleeces create

New luxury blends fashioned in smart Kerrybrooke  
Fashions . . . Inexpensively priced for you



**A** \$28.50

**B** Non-  
zip \$24.50 With  
Zip-out Liner \$29.50

### Soft Blend of Wool, 15% Llama and 15% Fur Fibers

**A** Made and Styled in California for smart casual wear in a fleecy blend of wool (70%), llama (15%), fur fibers (15%). Tapered sleeves push up for a jaunty air. Milium insulated rayon and acetate taffeta lining. *Juniors' sizes 9, 11, 13, 15, 17. Misses' sizes 10, 12, 14, 16, 18, 20. Measurement charts on page 1510. Please state your correct size.* Shipping weight 6 pounds.  
017 D 3900—Medium gray  
017 D 3901—Turquoise blue . . . \$3 down . . . Each, cash \$28.50



### Luxurious Blend of 90% Wool, 10% Imported Cashmere

**B** Milium Insulated iridescent rayon and acetate twill lines our best-selling stitched yoke coat in both zip and non-zip styles . . . in misty tone zibeline fleece of 90% wool and 10% imported cashmere. Adjustable cuffs. *Juniors' sizes 7, 9, 11, 13, 15, 17. Misses' sizes 8, 10, 12, 14, 16, 18. Charts on page 1510. State size.*

*Non-zip Style* with Milium insulated coat lining.  
017 D 3802—Medium gray  
017 D 3804—Peacock blue  
Shipping weight 6 pounds . . . \$2.50 down . . . Each, cash \$24.50

*Zip-out Style* with all wool zip-out liner faced with iridescent rayon and acetate twill plus a Milium insulated coat lining.  
017 D 3806—Medium gray  
017 D 3807—Beige  
Shipping weight 8 pounds . . . \$3.00 down . . . Each, cash \$29.50



Fashions on these two pages shipped directly from your Sears Mail Order House. Order and pay postage from there. Sears Easy Terms are available . . . see inside back cover for complete details.

18 SEARS 2PK



**C** \$28.50 Also in 100%  
Wool Fleece \$19.67

**D** \$29.50 see page 95  
for hat

### Wool and 15% Camel's Hair Fleece

**C** Classic Boy Coat . . . 85% wool, 15% imported camel's hair fleece. Hand tailored back vent. Milium insulated acetate satin lined. *Juniors' sizes 7, 9, 11, 13, 15, 17. Misses' sizes 8, 10, 12, 14, 16, 18. Charts on page 1510. State size. Shpg. wt. 6 lbs. See page 9 for bag and gloves.*

017 D 3908—Camel tan  
017 D 3909—Navy blue  
\$3.00 down . . . Each, cash \$28.50

**WHERE BUT AT SEARS . . . 100% All Wool Fleece Boy Coat** priced so low. Acetate taffeta lined. Reprocessed wool interlined. Without open vent. *State size above.* Shipping wt. 5 lbs. 4 oz.  
017 D 6050—Camel tan . . . \$19.67  
017 D 6051—Navy blue . . . 19.67



**D** Belted Wrap Coat in a soft blend of 85% wool and 15% imported camel's hair fleece. Neat collar tabbed, tapered sleeves casually push up. Matching rayon satin lining. Stitched wool interlining. *Juniors' sizes 9, 11, 13, 15, 17. Misses' sizes 10, 12, 14, 16, 18, 20. See charts on page 1510. Please be sure to state size wanted.* Shpg. wt. 6 lbs. 2 oz.

017 D 3911—Camel tan  
017 D 3912—Navy blue  
\$3 down . . . Each, cash \$29.50





## Fashion Interest

It's brighter days ahead in these rich, vibrant Shades for Fall '57



↑ **E** Non-zip Version \$24.50 With Zip-out Liner \$29.50

**F**

### 100% Virgin Wool Clear Fleece

**E** Wing Collar Classic . . Milium insulated coat lining rayon and acetate twill in both zip and non-zip versions. cuffs. (For bag, see bag section.)

*Misses' sizes 10, 12, 14, 16, 18, 20. Chart on page 1510. State size.*

Non-zip Version with Milium insulated coat lining. Shpg. wt. 6 pounds 12 ounces.

017 D 3822—Light beige 017 D 3824—Bright red  
017 D 3823—Peacock blue \$2.50 down..... Each,

Zip-out Style with all wool zip-out liner faced with iridescent acetate twill plus a Milium insulated coat lining. Ship

017 D 3826—Light beige 017 D 3828—Bright red  
017 D 3827—Peacock blue \$3.00 down..... Each,

**F** Ballerina Coat . . 100% virgin wool clear fleece. Rayon iridescent taffeta lining. Stitched 100% reused wool interlining. *Juniors' sizes 7, 9, 11, 13, 15, 17. Misses' sizes 8, 10, 12. Charts on page 1510. State size. (See page 15 for Odyna ber*

017 D 3818—Bright red 017 D 3820—Peacock blue  
017 D 3819—Lt. beige. Shpg. wt. 6 lbs. . . . \$2.50 down, Ea.,

**G** Graceful Panel Back Coat . . 100% virgin wool clear fleece and acetate iridescent twill lining. Stitched 100% interlining. *Juniors' sizes 9, 11, 13, 15, 17. Misses' sizes 10, 12, 14, 16, 18, 20. Charts, page 1510. State size.*

017 D 3914—Bright blue 017 D 3916—Bright red  
017 D 3915—Lt. beige. Shpg. wt. 6 lbs. . . . \$2.50 down, Ea.,

**G**  
\$24.50





† A \$39.50  
Reversible!

B \$29.50 \$31.50  
Misses' Half sizes

C  
\$44.50

## Pile Lined Coats

Alpaca or Orlon\* Pile Linings  
aglow with inner warmth

**A Twice Coated:** all wool Donegal-type tweed reverses to a coat of 100% imported Peruvian alpaca pile on tightly woven cotton back (face 39%, back 61% of total wt.). Adjustable cuffs. *Juniors' sizes* 9, 11, 13, 15, 17. *Misses' sizes* 10, 12, 14, 16, 18. Charts, page 1510. *State size.* Shpg. wt. 7 lbs. 14 oz. 017 D 2250—Black and white tweed; gray alpaca pile. 017 D 2251—Brown and white tweed; beige alpaca pile. \$4 down. . . . Each, cash \$39.50

**B Tweed Takes the Lead . . .** 100% wool "crow foot" tweed with 100% alpaca pile lining on knit cotton back (face 50%, back 50% of total fabric weight). Sleeves acetate and rayon taffeta lined. *Misses' sizes* 10, 12, 14, 16, 18, 20. Chart on page 1510. *State size.* Shpg. wt. 7 lbs. 017D3917—Black and white; black alpaca pile 017D3918—Brown and white; brown alpaca pile \$3 down. . . . Each, cash \$29.50 *State Half size* 12½, 14½, 16½, 18½, 20½, 22½. Chart on page 1510. Shpg. wt. 8 lbs. 017D4535—Black and white; black alpaca pile 017D4536—Brown and white; brown alpaca pile \$3.50 down. . . . Each, cash \$31.50

**C Hooded Headliner . . .** coat news in 100% wool zibeline. The coat is gracefully flared; tapered sleeves push up. Hood and coat lined in plushy Orlon\*. Sleeves Milium insulated acetate satin lined. *State Misses' size* 10, 12, 14, 16, 18, 20. Chart on page 1510. 017 D 2245—Black with white lining 017 D 2246—Dark brown; light beige lining Wt. 7 lbs. 8 oz. \$4.50 down, Ea., cash \$44.50

COATS SHOWN ON OPPOSITE PAGE

**D The Double Breasted Look** done in lush Orlon\* pile. Printed acetate satin lining. *Juniors' sizes* 9, 11, 13, 15, 17. *Misses' sizes* 10, 12, 14, 16, 18, 20. Charts on page 1510. *State size.* Shipping weight 6 lbs. 8 oz. 017 D 3924—Blonde beige 017 D 3925—Platinum gray 017 D 3926—Charcoal gray \$3 down. . . . Each, cash \$29.50

**E Furry-warm Alpaca Pile Coat . . .** wide cuffs easily adjusted. 100% imported Peruvian wool alpaca pile on woven cotton back (face 47%, back 53% of wt.). Milium insulated rayon and acetate iridescent taffeta lining. *Juniors' sizes* 7, 9, 11, 13, 15, 17. *Misses' sizes* 8, 10, 12, 14, 16, 18. Charts on page 1510. *State size.* Shipping weight 5 lbs. 14 oz. 017 D 2258—Lt. gray 017 D 2259—Lt. beige \$4 down. . . . Each, cash \$39.50

**F The Frog-fastened Coat** in fine quality 100% alpaca pile on knit cotton back (face 50%, back 50% of total fabric wt.). Metal insulated rayon and acetate taffeta lined. *Juniors' sizes* 9, 11, 13, 15, 17. *Misses' sizes* 10, 12, 14, 16, 18, 20. Charts on page 1510. *State size.* Shipping weight 5 lbs. 017D3920—Dark brown 017D3921—Navy blue \$2.50 down. . . . Each, cash \$24.50 *Our Best 100% Alpaca Pile* on woven cotton back (face 47%, back 53% of total fabric wt.). Same style as above. See sizes above. *State size.* 017 D 3994—Lt. gray 017 D 3995—Lt. beige Shpg. wt. 7 lbs. \$3 down, Each, cash \$29.50

**G The New "Cape Back Look"** with its full flared back . . . 100% imported Peruvian alpaca pile on woven cotton back (face 52%, back 48% of total wt.). Black rayon velvet trim on collar. Milium insulated acetate satin lined. *Juniors' sizes* 7, 9, 11, 13, 15, 17. *Misses' sizes* 8, 10, 12, 14, 16, 18. Chart, page 1510. *State size.* Shpg. wt. 6 lbs. 6 oz. 017D2254—Pastel blue 017D2255—White 017D2256—Pastel pink \$5 down Ea., cash \$49.50

\* duPont trademark for acrylic fibers



## Pile Coats..

in Alpaca or Orlon\* Pile for  
that new "furred" look

DESCRIPTIONS ON  
OPPOSITE PAGE

\*DuPont trademark for acrylic fibers



**D** \$29.50 See page 95 for beret



**E** \$39.50  
See page 2 for bag  
See page 163 for hood

**F** \$24.50 \$29.50  
Fine Quality Our Best  
For gloves, see glove section

**G** \$49.50

Fashions on these 2 pages shipped from your Sears Mail Order House. Order and pay postage from there. Sears Easy Terms are available. See inside back cover for complete details.

**D** Other colors of coat (D)

**E** Other color of coat (E)

**F** Other colors of coat (F). See (E) for lt. beige

**G** Other colors of coat (G)





# All Occasion Kerrybrooke Dress Coats

in Rich Fabrics . . Rare Buys . . at One Low Price **\$29.50** each



**Dressy Black and White**  
Wool Tweed with  
Black-dyed Red Fox

Black and white "crow foot" tweed cuffed with a ruff of luxurious black-dyed red fox. The easy shaped, one button clutch coat interprets the new, dressier mood of tweed. The season's smartest news both in fashion and price. Richly lined with Milium insulated rayon satin. (For hat, see page 5.) *Misses' sizes* 10, 12, 14, 16, 18, 20. See chart on page 1510. *State size*. Shipping weight 6 pounds.  
017 D 3941—Black and white tweed with black-dyed red fox fur trim.....\$3 down. Each, cash \$29.50



Pure Virgin Wool Velour Fleece, a lustrous plush fabric . .  
the ultimate in luxurious dress-coat magic

**The Double Breasted Coat**, fall's newest look in dress-up fashions, soft rounded raglan shoulder silhouette shaped full, light and easy to wear. Lined in rayon and acetate iridescent taffeta with reused wool stitched interlining.  
*Juniors' sizes* 9, 11, 13, 15, 17.  
*Misses' sizes* 10, 12, 14, 16, 18, 20.  
See measurement charts on page 1510. *State correct size*. Shpg. wt. 6 lbs. (For bag, see page 9.)  
017 D 3943—Light beige  
017 D 3944—Rose taupe  
017 D 3945—Medium blue  
017 D 3946—Charcoal gray  
\$3 down..... Each, cash \$29.50

**The Soft, Feminine Silhouette** with controlled fullness . . rayon and acetate twill lining. All wool interlining. (See hat section for hat.)  
*Juniors' sizes* 7, 9, 11, 13, 15, 17. *Misses' sizes* 8, 10, 12, 14, 16, 18. Measurement charts, page 1510. *State size*. Shpg. wt. 6 lbs.  
017 D 3852—Rose red 017 D 3853—Lt. beige  
017 D 3854—Medium blue  
017 D 3855—Charcoal gray  
\$3 down..... Each, cash \$29.50  
*Petite Misses' sizes* 8S, 10S, 12S, 14S, 16S, 18S. See measurement chart on page 11. *State size*. Shipping weight 5 pounds 12 oz.  
017 D 3856—Rose red 017 D 3857—Lt. beige  
017 D 3858—Medium blue  
017 D 3859—Charcoal gray  
\$3 down..... Each, cash \$29.50

• See Fabric Samples at Sears Catalog Sales Offices or Catalog Sales Desk of your nearest Sears Retail Store. See pages 1483 to 1487 for phone numbers, locations.



## Black is Elegant

in lustrous wool zibeline

**A**  
\$24.50  
Misses and  
Petite Misses



**B** \$29.50 Misses and Half sizes

**A** Thrifty-minded . . sleek with a lustrous sheen, pure all wool zibeline, in a slim, easy stroke of a coat, an amazing value at this price. Matching rayon and acetate taffeta lining with reused wool stitched interlining. *State correct size.*

*Juniors' sizes 7, 9, 11, 13, 15, 17. Misses' sizes 8, 10, 12, 14, 16, 18. Measurement charts, page 1510. Shpg. wt. 6 lbs.*

017 D 3953—Black . . . . . \$2.50 down, cash \$24.50

*Petite Misses' sizes 8S, 10S, 12S, 14S, 16S, 18S. Chart on page 11. State size. Shipping weight 6 pounds.*

017 D 3991—Black . . . . . \$2.50 down, cash \$24.50

**B** The Elegant Schiffli-Embroidered Clutch Coat of sleek polished all wool zibeline; dramatically dressy, sensibly priced. Milium insulated rayon and acetate taffeta lining.

*Misses' sizes 8, 10, 12, 14, 16, 18. See measurement chart on page 1510. State size. Shipping weight 6 pounds.*

017 D 3947—Black . . . . . \$3.00 down, cash \$29.50

*Half sizes 12½, 14½, 16½, 18½, 20½, 22½. See measurement chart on page 1510. State size. Shpg. wt. 6 lbs.*

017 D 4538—Black . . . . . \$3.00 down, cash \$29.50

**C** Lustrous Zibeline of pure wool (70%) enriched and softened with 30% alpaca fibers . . tabbed yoked back falls full via deep inverted center pleat, framed rayon velvet collar. Rayon and acetate taffeta lining with reused wool stitched interlining.

*Juniors' sizes 9, 11, 13, 15, 17. Misses' sizes 10, 12, 14, 16, 18, 20. See measurement charts on page 1510. Please state your correct size. Shipping weight 6 pounds.*

017 D 3950—Black . . . . . \$3 down, cash \$29.50

**Measure and be Sure . .** it takes only a few minutes to determine your correct size . . instructions and charts are on page 1510. Sears Easy Terms on inside back cover.

\$27.50

### Fabulous Little Odyna Jacket

Creamy white Orlon® and Dynel jacket briefed to just above the waist, the collar is gently rolled, bracelet length sleeves softly pushed up. With that "furred look" it mimics expensive fur jackets in workmanship, even has to be cleaned like fur. Length about 18 inches. Milium insulated acetate satin lining. Shipping weight 4 lbs.

*Juniors' sizes 7, 9, 11, 13, 15. Chart, page 1510. Misses' 6, 8, 10, 12, 14, 16, 18. Measurement chart, page 16. State size.*

017 D 2290—Creamy white  
\$3.00 down . . . . . cash \$27.50

\*DuPont trademark for acrylic fibers



**C**  
\$29.50





# BUDGET PRICED

for the thrifty shopper...  
this season's favorite silhouettes in rich, eye-appealing textures... fully lined with rayon and acetate taffeta; reprocessed wool interlined.

**B**  
\$19.67  
Juniors',  
and Misses'



↑ **C** \$17.67 \$19.67 **D** \$19.67 **E** \$19.67 \$21.50  
Juniors', Misses' Women's, Half sizes Juniors', Misses' Juniors', Misses' Women's, Half sizes

**A**  
\$21.50  
Juniors',  
Misses',  
Petite  
Misses'

**A B** The Feminine Look symbolic of the new fall season interpreted in Chatham Mills' 90% wool, 10% cashmere fleece and a woolen and nylon blend tweed. Side fullness held in check by button-trimmed tabs, the tapered sleeves highlighted by a sprightly row of buttons. See charts on page 1510. (See page 15 for beret.)

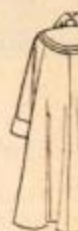
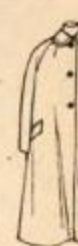
**A** Chatham Mills' 90% wool and 10% cashmere fleece. Juniors' sizes 7, 9, 11, 13, 15, 17. Misses' sizes 8, 10, 12, 14, 16, 18. State size. Shipping weight 5 lbs. 10 oz.  
017 D 6053—Light beige  
017 D 6054—Bright red  
017 D 6055—Peacock blue  
\$2.50 down. Each cash \$21.50

State Petite Misses' size 8S, 10S, 12S, 14S, 16S, 18S. Chart, page 11. Shpg. wt. 5 lbs. 5 oz.  
017 D 6092—Light beige  
017 D 6093—Bright red  
017 D 6094—Peacock blue  
\$2.50 down. Each cash \$21.50  
**B** A Gorgeous New Tweed that displays a shower of plump white nubs on a black background. It's 80% reprocessed wool, 20% fine nylon. Juniors' sizes 7, 9, 11, 13, 15, 17. Misses' sizes 8, 10, 12, 14, 16, 18. State size. Shpg. wt. 6 lbs. 10 oz.  
017 D 6057—Black with white tweed... \$19.67

**C** New Exciting "H" Back rates high in fashion originality. Colorfully flecked tweed of 20% new wool, 68% reprocessed wool, 12% nylon blend. (See page 16 for hat.) Juniors' sizes 7, 9, 11, 13, 15, 17. Misses' sizes 8, 10, 12, 14, 16, 18. See charts on page 1510. State size. Shpg. wt. 6 lbs. 2 oz.  
017 D 6074—Black with colored flecks... \$17.67  
017 D 6075—Dark gray with colored flecks... 17.67  
Women's sizes 34, 36, 38, 40, 42, 44. Half sizes 14½, 16½, 18½, 20½, 22½, 24½. Charts on page 1510. State size. Shpg. wt. 6 lbs. 7 oz.  
017 D 6533—Black with colored flecks... \$19.67  
017 D 6534—Dark gray with colored flecks... 19.67

**D** 100% Wool Fleece Surface woven on cotton back (face 60%, back 40% of total wt.). Dyed mouton-processed lamb pompons on front, plus an ornamental buckle on back of collar. Adjustable cuffs. Juniors' sizes 9, 11, 13, 15, 17. Misses' sizes 10, 12, 14, 16, 18, 20. See charts on page 1510. State size.  
017 D 5909—Pearl gray 017 D 5911—Sand beige  
017 D 5910—Light blue 017 D 5912—Aqua blue  
Shpg. wt. 5 lbs. 14 oz. Each \$19.67

**E** Paris-inspired and Fashion-approved... the new ¾ length in 100% pure wool fleece with stitching. Adjustable cuffs. About 38 in. long. Charts, page 1510. Juniors' sizes 9, 11, 13, 15, 17. Misses' sizes 10, 12, 14, 16, 18, 20. State size. Shpg. wt. 4 lbs. 6 oz.  
017 D 6069—Light beige 017 D 6070—Bright red  
017 D 6071—Peacock blue Each... \$19.67  
Women's sizes 34, 36, 38, 40, 42, 44. Half sizes 14½, 16½, 18½, 20½, 22½, 24½. State size.  
017 D 6525—Lt. beige 017 D 6526—Bright red  
017 D 6527—Peacock blue  
Wt. 4 lbs. 11 oz. \$2.50 down Ea. cash \$21.50





Included in this group of nine coats are sizes for misses, juniors, tall misses, petites, women, and half sizes Rayon and acetate taffeta lining, reprocessed wool interlining in all coats



**F** \$21.50 \$22.50 Juniors', Misses' Women's, Half sizes  
**G** \$19.67 \$21.50 Juniors' Misses' Tall Misses'  
**H** \$19.67 \$21.50 Juniors', Misses' Women's, Half sizes

**F** The Ever-popular Donegal-type Wool Tweed adapted to a modern back-belted silhouette. It adds the glamour of a red wool flannel scarf. Juniors' sizes 7, 9, 11, 13, 15, 17. Misses' sizes 8, 10, 12, 14, 16, 18. Charts on page 1510. Please state size. Shipping weight 5 pounds 6 ounces.  
 017 D 6065—Black and white 017 D 6067—Navy blue and white  
 017 D 6066—Brown and white \$2.50 down Each, cash \$21.50  
 Women's sizes 34, 36, 38, 40, 42, 44. Half sizes 14½, 16½, 18½, 20½, 22½, 24½.  
 Charts on page 1510. Please state size. (Scarf not included with these sizes.)  
 017 D 6536—Black and white 017 D 6538—Navy blue and white.  
 017 D 6537—Brown and white. Shpg. wt. 5 lbs. 11 oz., \$2.50 down, Ea., cash \$22.50

**G** 100% Wool Fleece. Removable tab closing at neck. Tapered sleeves. Glitter trim. Juniors' sizes 9, 11, 13, 15, 17. Misses' sizes 10, 12, 14, 16, 18, 20. Measurement charts on page 1510. State size. Shipping weight 5 lbs. 6 oz.  
 017 D 6087—Medium gray 017 D 6089—Light beige  
 017 D 6088—Black Each, cash \$19.67  
 Tall Misses' sizes 10T, 12T, 14T, 16T, 18T, 20T. Chart page, 1510. State size.  
 017 D 6096—Medium gray 017 D 6098—Light beige  
 017 D 6097—Black Shpg. wt. 5 lbs. 12 oz., \$2.50 down, Each, cash \$21.50

**H** 85% Wool, 15% Nylon Fleece smartly accented by multi-stitching on yoke and on sleeves. Cuffs are adjustable. Charts, page 1510. State size.  
 Juniors' sizes 9, 11, 13, 15, 17. Misses' sizes 10, 12, 14, 16, 18, 20.  
 017 D 6082—Light beige 017 D 6084—Mist blue (light)  
 017 D 6083—Light gray Each, Shpg. wt. 5 lbs. 7 oz., cash \$19.67  
 Women's sizes 34, 36, 38, 40, 42, 44. Half sizes 14½, 16½, 18½, 20½, 22½, 24½.  
 Charts on page 1510. Please state size. Shipping weight 5 pounds 12 ounces.  
 017 D 6529—Light beige 017 D 6531—Mist blue (light)  
 017 D 6530—Light gray \$2.50 down, Each, cash \$21.50

**J** Dramatic, Full-flowing Ballerina Back topped with bow at back yoke. Curly-textured wool boucle surface on knit cotton back (face 55%, back 45% of total weight). Juniors' sizes 9, 11, 13, 15, 17. Misses' sizes 10, 12, 14, 16, 18, 20. Measurement charts, page 1510. State size. Shipping weight 6 lbs.  
 017 D 6078—Ivory 017 D 6080—Peacock blue  
 017 D 6079—Rose Each, cash \$16.97

Buy the easy and convenient way . . . use Sears Easy Payment Plan, available to you on orders that total \$20 or more. For complete information on Sears Easy Payment Plan please see inside back cover of this catalog.

**J**  
 Where but at Sears  
 this amazingly low  
 price . . . only  
**\$16.97**  
 Juniors', Misses'





## Fashion Flattery in Pure Virgin Wools

Tailored Especially to Fit  
Women's and Half-Size Figures  
Satisfaction Guaranteed . . in Styles,  
Comfort and Value . . or Money Back

**A** Forstmann is the fabric name women proudly exhibit in their coats. . . for Forstmann is traditionally famous for the excellence and smartness of its wools. Not only is this lovely coat tastefully styled in Forstmann's pure virgin wool plush but it retains its graceful lines and shape because it is made to our highest tailoring standards. It features handmade buttonholes, a bright spot of rhinestone and fabric ornamentation, and Milium insulated lining of acetate satin for any weather comfort. *Women's sizes 34, 36, 38, 40, 42, 44. Half sizes 14½, 16½, 18½, 20½, 22½, 24½. Charts, page 1510. State size.*

017 D 2525—Beige      017 D 2526—Rose taupe  
017 D 2527—Shadow blue (deep)  
Shpg. wt. 5 lbs. 2 oz. \$5 down. . . Each, cash \$49.50

**B** Sensible approach to tasteful fashion in the modern mood . . the silhouette is feminine . . has the slim look of today, yet provides the ease, the comfort smart women demand in a coat that's both dressy and casual . . for all occasions. The polished look in pure virgin wool, it displays a softly rolled collar, and decorative picked stitching on collar and cuffs. Acetate satin lined; pure wool interlined.

*Women's sizes 38, 40, 42, 44, 46. Half sizes 16½, 18½, 20½, 22½, 24½, 26½. Charts, page 1510.*

*State size. Shipping weight 5 pounds 2 ounces.*  
017 D 2529—Black      017 D 2531—Beige  
017 D 2530—Shadow blue (deep)  
\$4 down. . . . . Each, cash \$39.50

### DESCRIPTIONS OF COATS ON OPPOSITE PAGE

**C** All Wool Textured Tweed flecked with flashes of color . . a classic silhouette with that look of fashion. Smartly collared; trim set-in sleeves with adjustable cuffs. Milium insulated rayon satin lined. *Women's sizes 34, 36, 38, 40, 42, 44. Half sizes 14½, 16½, 18½, 20½, 22½, 24½. Charts, page 1510.*

*Please state size. Shipping weight 7 pounds.*  
017 D 4545—Brown, black and powder blue  
017 D 4546—Powder blue, gray and black  
017 D 4547—White, gray and black  
\$3 down. . . . . Each, cash \$29.50

**D** One of the Smartest Fashion Investments you can make this fall . . 100% wool zibeline, so soft and luxurious, neatly tailored in the full and easy silhouette with interesting collar detail and tapered sleeves with turn-back cuffs. Rayon satin lining. Stitched reused wool interlining. *Women's sizes 34, 36, 38, 40, 42, 44. Half sizes 14½, 16½, 18½, 20½, 22½, 24½. Charts, page 1510. State size. Shpg. wt. 7 lbs.*

017 D 4548—Black      017 D 4549—Medium blue  
017 D 4550—Rose taupe \$3 down. Each cash \$29.50

**E** Soft, Smoky Fleece Blend of 90% pure virgin wool and 10% imported cashmere . . designed for the well-dressed women of fashion. A coat that goes everywhere . . superbly tailored, stitched-trimmed front and back, tapered sleeves with small, notched cuffs. Both zip and non-zip styles have rayon and acetate iridescent twill coat lining. *Women's sizes 34, 36, 38, 40, 42, 44. Half sizes 14½, 16½, 18½, 20½, 22½, 24½. Charts on page 1510. Please state size.*

*With Zip-out Lining of all wool faced with rayon and acetate iridescent twill. Shpg. wt. 8 lbs.*

017 D 4555—Medium gray      017 D 4556—Beige  
017 D 4557—Black      \$3 down. Each cash \$29.50

*Non-zip. Stitched wool interlining. Shpg. wt. 7 lbs.*  
017 D 4551—Medium gray      017 D 4552—Beige  
017 D 4553—Black      \$2.50 down. Each cash \$24.50

See Fabric Samples at Sears Catalog Sales Offices or  
Catalog Sales Desk of your Nearest Sears Retail  
Store. You can see textures of these fabrics. See pages  
1483 to 1487 for phone numbers and locations.



**A** \$49.50

See hat section for hat,  
bag section for bag

**B** \$39.50

See page 36  
for hat







**C** \$29.50

See hat section for hats

**D** \$29.50



**E**

\$29.50 \$24.50

Zip-out Non-zip

See page 9  
for bag and gloves

SEE DESCRIPTIONS ON OPPOSITE PAGE



## Kerrybrooke Toppers

SEE STYLES . . OPPOSITE PAGE

**[D] Casual Coverage** with matching bag. It's 80% reprocessed wool, 20% nylon. Lining is rayon and acetate taffeta quilted to reprocessed wool. Turn-back cuffs. About 32 inches long.

*Juniors' sizes 9, 11, 13, 15, 17.*  
*Misses' sizes 10, 12, 14, 16, 18, 20.*  
Charts on page 1510. *State size.*  
Shpg. wt. 4 lbs. 2 oz. (10c Federal Excise Tax on bag included.)  
017 D 6106E—Black with white  
017 D 6107E—Dark brown with white . . . . . Each \$19.77

**[E] 100% Pure Wool Fleece.** Adjustable cuffs. Rayon and acetate taffeta lining. Reprocessed wool interlining. About 32 inches long. *Juniors' sizes 9, 11, 13, 15, 17.* *Misses' sizes 10, 12, 14, 16, 18, 20.* Charts on page 1510. *State size.* Shpg. wt. 3 lbs. 9 oz.

017 D 6114—Light beige . . . \$19.67  
017 D 6115—Bright red . . . 19.67  
017 D 6116—Peacock blue . . 19.67

**[F] \$16.67 . . Where but at Sears** a price this low for 100% sheep's wool ripple weave chinchilla cloth on knit cotton back (face 55%, back 45% of total wt.). Metal insulated rayon and acetate iridescent taffeta lining. About 30 inches long. *Juniors' sizes 7, 9, 11, 13, 15, 17.* *Misses' sizes 8, 10, 12, 14, 16, 18.* Charts, page 1510. *State size.* Shipping wt. 3 lbs. 8 oz.  
017 D 5945—Red 017 D 5946—Beige  
017 D 5947—Peacock blue  
017 D 5948—Med. gray. Ea. . \$16.67

**[G] Pure Wool Pincheck.** Rayon and acetate taffeta lining. Reprocessed wool interlining. About 30 in. long. Charts, page 1510. *Juniors' sizes 7, 9, 11, 13, 15, 17.* *Misses' sizes 8, 10, 12, 14, 16, 18.* *State size.* Shpg. wt. 3 lbs. 4 oz.

017 D 6119—Beige . . . . . \$12.94  
017 D 6120—Light gray . . . 12.94  
*Women's sizes 34, 36, 38, 40, 42, 44.* *Half sizes 14½, 16½, 18½, 20½, 22½, 24½.* Please state size. Shipping weight 3 lbs. 8 oz.  
017 D 6540—Beige . . . . . \$14.94  
017 D 6541—Light gray . . . 14.94

**[H] Our Best 100% sheep's wool** ripple-textured chinchilla cloth. Adjustable cuffs. Metal-insulated rayon and acetate taffeta lining. About 34 in. long. Charts, page 1510. *Juniors' sizes 7, 9, 11, 13, 15, 17.* *Misses' sizes 8, 10, 12, 14, 16, 18.* *State size.* Shpg. wt. 6 lbs.

017 D 3975—Beige 017 D 3976—Red  
017 D 3977—Peacock blue  
\$3 down . . . . . Each, cash \$26.50  
*Women's sizes 34, 36, 38, 40, 42, 44.* *Half sizes 14½, 16½, 18½, 20½, 22½, 24½.* Please state size. Shipping weight 7 lbs.  
017 D 4560—Beige 017 D 4561—Red  
017 D 4562—Peacock blue  
\$3 down . . . . . Each, cash \$27.50

**[J] 100% Virgin Wool Tweed** lined with alpaca pile on knit cotton back (face 50%, back 50% of total wt.). Sleeve lining is wool stitched to rayon and acetate taffeta. About 32 in. long. *Juniors' sizes 7, 9, 11, 13, 15, 17.* *Misses' sizes 8, 10, 12, 14, 16, 18.* Charts, page 1510. *State size.* Wt. 6 lbs.  
017 D 3996—Brown and white tweed; brown alpaca pile lining  
017 D 3997—Black and white tweed; gray alpaca pile lining  
\$2.50 down . . . Each, cash \$24.50

**[A] \$29.50**

**[B] \$19.67 †**

### Lowest prices ever in our Big Book for this quality fur-like fabric Kerrybrooke toppers

**[A] A Cloud-soft, Deep-piled,** feather-light fabric of Orlon® and Dynel that's a man-made twin to real fur . . with these extra benefits: it's mothproof, mildew-proof and odorless. Fashioned in the easy lines of Fall '57. Adjustable cuffs. Printed rayon satin lining. Length about 30 inches. *Juniors' sizes 9, 11, 13, 15, 17.* *Misses' sizes 10, 12, 14, 16, 18, 20.* See charts on page 1510. *State size.* Shpg. wt. 6 lbs.  
017 D 3956—Platinum gray 017 D 3957—Blonde beige  
017 D 3958—Charcoal gray  
\$3 down . . . . . Each, cash \$29.50

**[B] Rich, Deep-surfaced,** fur-like fabric of Orlon® on knit cotton back . . preciously soft, warm. Gracefully styled with wing collar, "frog" closing at neck, smart push-up sleeves. Patterned acetate satin lining. Length about 27 inches. *Juniors' sizes 7, 9, 11, 13, 15, 17.* *Misses' sizes 8, 10, 12, 14, 16, 18.* Charts on page 1510. *State size.* Shpg. wt. 3 lbs. 4 oz.  
017 D 6102—Light beige 017 D 6104—Pastel blue  
017 D 6103—Platinum gray (light) . . . . . Each \$19.67

**[C] We Have Never Offered** such a phenomenal Peruvian alpaca pile topper value. For in addition to this being the finest quality alpaca pile we have ever sold, it is priced \$8 lower than our finest alpaca pile topper last Fall. The alpaca is deep, dense and closely woven onto a fine, tight cotton back (face 55%, back 45% of total wt.), thus producing a luxurious fur-like fabric. Length about 30 in. Patterned acetate satin lining. *Juniors' sizes 7, 9, 11, 13, 15, 17.* *Misses' sizes 8, 10, 12, 14, 16, 18.* See charts on page 1510. Shpg. wt. 4 lbs. 14 oz.  
017 D 6100—Beige . . \$2.50 down . . each, cash \$21.67

Buy the easy and convenient way . . use Sears Easy Payment Plan, available to you on orders that total \$20 or more. For complete information, please see inside back cover.



**[C]**

**\$21.67**

See page 163  
for hood

\* DuPont trademark  
for acrylic fibers





**D** Topper and Bag \$19.77

**E** Pure Wool Fleece \$19.67

**F** Wool-surface Chinchilla Cloth \$16.67



**G** \$12.94 Juniors' and Misses' \$14.94 Women's and Half sizes



**H** \$26.50 Juniors' and Misses' \$27.50 Women's and Half sizes

**J** Virgin Wool Tweed \$24.50

SEE OPPOSITE PAGE FOR DESCRIPTIONS





**A**  
\$16.40 \$17.40  
Juniors' and Misses' Women's and Half sizes



**B** \$16.77

**C** \$12.72 \$14.67  
Juniors' and Misses' Women's sizes



## Our Grand Assortment of Kerrybrooke

**A** 3-Piece Set. Water repellent rayon and acetate gabardine coat, hat. Umbrella, lining, adjustable cuffs and collar in harmonizing striped rayon and acetate taffeta. Juniors' sizes 9, 11, 13, 15, 17. Misses' 10, 12, 14, 16, 18, 20. Charts, page 1510. State size. Shpg. wt. 4 lbs. 12 oz. 017D07636—Navy blue. \$16.40 017D07637—Black. 16.40 017D07688—Copper tan. 16.40 Women's sizes 34, 36, 38, 40, 42, 44. Half sizes 14½, 16½, 18½, 20½, 22½, 24½. Charts, page 1510. State size. Shipping weight 5 pounds. 017D07687—Navy blue. \$17.40 017D07688—Black. 17.40

**B** Delightful, color-rich miniature plaid pattern in water-repellent Chrom-spun acetate. With matching cloche style hat and bag. Coat and hat lined with rayon and acetate taffeta. Juniors' sizes 9, 11, 13, 15, 17. Misses' sizes 10, 12, 14, 16, 18, 20. See measurement charts on page 1510. Please state correct size. Shipping weight 4 pounds. (Price includes 10c Federal Excise Tax on bag.) 017D7754E—Red, green and white check 017D7755E—Brown, white and turquoise blue check Each. \$16.77

**C** Milium insulated rayon and acetate taffeta lines jeweled water-repellent pinwale corduroy. Cross tabs in back. Adjustable cuffs. Matching hat. Juniors' sizes 9, 11, 13, 15, 17. Misses' sizes 10, 12, 14, 16, 18, 20. Charts, page 1510. State size. Shpg. wt. 4 lbs. 3 oz. 017D7758—Bright red 017D7759—Peacock blue. 017D7760—Turquoise blue 017D7761—Rust Each. \$12.72 Women's sizes 34, 36, 38, 40, 42, 44. Charts, page 1510. State size. Shpg. wt. 4 lbs. 8 oz. 017D7774—Bright red. \$14.67 017D7775—Peacock blue. 14.67 017D7776—Rust. 14.67

### First Time at Sears - Washable Dacron<sup>†</sup> and Cotton

**D** This balmacaan fly-front style raincoat combines the "Ivy League" look with washability. Tailored of water-repellent miracle Dacron and fine long staple combed cotton and lined with miracle nylon it washes with ease—saves time and money on cleaning bills. Matching cloche. Juniors' sizes 7, 9, 11, 13, 15, 17. Misses' sizes 8, 10, 12, 14, 16, 18. Chart page 1510. State size. 017D7750—Natural beige. Shipping weight 3 lbs. 8 oz. \$19.67

**E** Small view at right. Water-repellent combed cotton poplin with detachable hood. Red plaid Chromspun acetate lining. Dry clean. Juniors' sizes 7, 9, 11, 13, 15, 17. Misses' 8, 10, 12, 14, 16, 18. Charts page 1510. State size. Shpg. wt. 3 lbs. 7 oz. 017D7751—Natural beige. \$12.72

Sears Easy Terms are available on orders totaling \$20 or more. See inside back cover for details.



**E**  
\$12.72  
Cotton Poplin





**F** \$19.67

**G** \$19.67 \$21.67 \$2.50 down  
Juniors' and Misses' Women's and Half sizes



**H** \$12.97 \$17.97  
Non-rip Zip-out

**J** \$16.67 \$18.67  
Juniors' and Misses' Women's sizes

## water-repellent rainy day coverage



**F** Fashion Enchantment is yours in this homespun-type cotton tweed highlighted by metallic Lurex thread. Milium insulated rayon and acetate taffeta lining. Matching hat. *Juniors' sizes 7, 9, 11, 13, 15, 17. Misses' 8, 10, 12, 14, 16, 18. Charts, page 1510. State size. Shpg. wt. 4 lbs. 14 oz.*  
017 D 7762—Brown and beige tweed.....\$19.67  
017 D 7763—Turquoise blue and beige tweed.....19.67

**G** Rayon and Acetate Flannel with attractive, small woven multicolor design. Adjustable cuffs. Matching hat. Milium insulated rayon and acetate taffeta lining. Measurement charts on page 1510. *Please state size.*  
*Juniors' sizes 7, 9, 11, 13, 15, 17. Misses' sizes 8, 10, 12, 14, 16, 18.*  
017 D 7643—Dark gray.....017 D 7644—Medium blue.....Each \$19.67  
017 D 7645—Med. brown. Shpg. wt. 4 lbs.....  
*Women's sizes 36, 38, 40, 42, 44. Half sizes 16½, 18½, 20½, 22½, 24½.*  
017 D 7664—Dark gray.....017 D 7665—Medium blue.....  
017 D 7666—Medium brown. Shpg. wt. 4 lbs. 5 oz.....Each \$21.67

**H** Glamorous Trench Coat with matching hat. In fine combed cotton poplin. Non-rip out and zip-out versions in *Juniors' sizes 9, 11, 13, 15, 17. Misses' 10, 12, 14, 16, 18, 20. Charts, page 1510. State size.*  
*Non-rip version with Milium insulated rayon and acetate taffeta lining.*  
017 D 7766—Beige. Shipping weight 3 lbs. 14 oz.....\$12.97  
*Zip-Out version with rayon and acetate taffeta lining plus insulated fiber glass quilted to rayon and acetate taffeta zip-out lining.*  
017 D 7768—Beige. Shipping weight 4 pounds 12 oz.....\$17.97

**J** Firmly Woven Cotton Poplin features warm body lining of 100% pure alpaca pile woven onto cotton knit back (face 50%, back 50% of total weight). Sleeves are lined with reused wool quilted to acetate taffeta. (Umbrella not included.) *Juniors' sizes 7, 9, 11, 13, 15, 17. Misses' 8, 10, 12, 14, 16, 18. Charts page 1510. State size. Shpg. wt. 4 lbs. 13 oz.*  
017 D 7770—Beige with black alpaca pile lining.....\$16.67  
*Women's sizes 34, 36, 38, 40, 42, 44. State size. Shpg. wt. 5 lbs. 3 oz.*  
017 D 7772—Beige with black alpaca pile lining.....\$18.67

Plastic-Coated Nylon Raincoat with Carrying Case \$7.74

**K** Complete protection against rain with this nylon raincoat and matching hood. Folds compactly into handy carrying case. *State size small (10-12); medium (14-16); large (18-20). Chart on page 1510. Shpg. wt. 14 oz.*  
017 D 7778—Light beige.....\$7.74 017 D 7779—Navy blue.....\$7.74



• See Fabric Samples at Sears Catalog Sales Offices or Catalog Sales Desk of Sears Retail Stores. See pages 1483 to 1487 for phone numbers and locations.





Dyed let-out Muskrat      Dyed let-out Marmot  
\$175.50 tax included      \$98.50 tax included

Lovely cape stole . . . a masterpiece in lustrous fur . . . each pelt matched, blended and tailored to perfection, enriched by natural highlights. Lined in figured Chromspun acetate. *State size* small (10-12); medium (14-16); large (18-20). Shipping weight 4 pounds. **Dyed Northern Let-out Muskrat** (illustrated)

P17 D 0832E—Brown  
\$18 down, \$12 monthly . . . . . Total cash price \$175.50  
**Dyed Let-out Marmot**—Fur Origin: Russia  
P17 D 0855E—Brown  
\$10 down, \$9 monthly . . . . . Total cash price 98.50



Dyed Marmot or Dyed Muskrat  
\$109.50 each, tax included

Cabachon cape stole, narrowly collared, importantly bloused back. Lined in figured Chromspun acetate. *State size* small (10-12); medium (14-16); large (18-20). Shipping weight 4 pounds.  
**Dyed Let-out Marmot**—Fur Origin: Russia  
P17 D 0856E—Brown  
\$11 down, \$9 monthly . . . . . Total cash price \$109.50  
**Dyed Northern Flank Muskrat** . . . see small view. Shipping weight 4 pounds.  
P17 D 0857E—Silver beige  
\$11 down, \$9 monthly . . . . . Total cash price \$109.50

## Luxuriant Fur Stoles

Let-out Natural Mink	Natural Mink
\$599.00 <small>Pastel or Silverblue</small>	\$399.00 <small>Pastel or Silverblue</small>
\$499.00 <small>Ranch tax included</small>	\$299.00 <small>Ranch tax included</small>

Imagine Yourself encircled in this luxurious mink stole! Our finest let-out mink . . . skins skillfully split, matched and tailored by true fur craftsmen. Back softly accented by five deeply-hued rows of additional mink skins. Patterned pure silk lining with convenient inside pocket. Shpg. wt. 4 lbs. *State size* small (10-12); medium (14-16); large (18-20).

P17 D 0824E—Pastel (medium brown)  
P17 D 0825E—Silverblue (silvery-gray)  
\$60.00 down, \$27.00 monthly . . . . . Total cash price \$599.00  
P17 D 0826E—Ranch (dark brown)  
\$50.00 down, \$22.00 monthly . . . . . Total cash price 499.00

Prime Quality Pelts but less lavishly used than in let-out type stole above. Chromspun acetate lining. Shpg. wt. 4 lbs. *State size* small (10-12); medium (14-16); large (18-20).  
P17 D 0815E—Silverblue (silvery-gray)  
P17 D 0827E—Pastel (medium brown)  
\$40.00 down, \$17.50 monthly . . . . . Total cash price \$399.00  
P17 D 0816E—Ranch (dark brown)  
\$30.00 down, \$17.00 monthly . . . . . Total cash price 299.00

Prices of all furs sold on these two pages include 10% Federal Excise Tax. Use Sears Easy Payment Plan . . . see inside back cover for complete information.







**A** \$36.50  
tax included

**B** Dyed Marmot \$131.50 Dyed Muskrat \$109.50  
tax included tax included

**C** Logwood brown \$48.50 Charcoal gray \$53.50  
tax included tax included

## "Little Furs" for all occasions

**A** Dyed Rabbit Sling-Cape . . Fur Origin: Australia. Flatteringly styled with rolled collar, a graciously flared back enhanced by the deep vertical shadings of each pelt. Selected grade skins are uniform in size, expertly dyed and matched. Length about 26 inches. Chromspun acetate lining. Shipping weight 4 lbs. Misses' sizes 10, 12, 14, 16, 18, 20. Women's sizes 38, 40, 42, 44. State size. P17 D 0804E—Brown . . . . . \$4 down, \$5 monthly . . . Total cash price \$36.50

**B** Your Choice of: dyed let-out marmot . . fur origin: China; or gray-dyed northern flank muskrat. Cape jacket stylishly full in back, deep half-moon cuffs creating beautiful sleeve effect. Chromspun acetate lining. State size. Misses' sizes 10, 12, 14, 16, 18, 20. Chart, page 35. Length about 26 inches. Dyed Let-out Marmot. Shipping weight 5 pounds. P17 D 0819E—Brown . . . \$13.50 down, \$10 monthly . . Total cash price \$131.50 Gray-dyed Northern Flank Muskrat . . (see small view at left). P17 D 0858E—Gray mist (medium). Shipping weight 5 pounds. \$11.00 down, \$9 monthly . . . . . Total cash price \$109.50

**C** Dyed Mouton-processed Lamb Jacket . . silk-like, deep thickly furred pelts in choice of two smart colors. Its lovely rolled collar adapts itself to your mood or weather. Sleeves have adjustable turn back cuffs. Chromspun acetate lining. Length about 27 inches. See measurement chart on page 35. Misses' sizes 8, 10, 12, 14, 16, 18, 20. Please state size. Shipping weight 5 pounds. P17 D 0835E—Logwood (dark brown) P17 D 0836E—Charcoal gray \$5 down, \$5 monthly \$5.50 down, \$5 monthly Total cash price . . . . . \$48.50 Total cash price . . . . . \$53.50

### **D** 3, 4, 5, Skin Fur Scarfs in Natural Mink, Dyed Kolinsky or Dyed Squirrel

Our Finest Natural Brown Mink. Each skin about 25 in. long. Shipping weight 2 lbs. P17 D 0755E—Set of 3 skins . . . . . \$82.50 P17 D 0756E—Set of 4 skins . . . . . 109.50 P17 D 0757E—Set of 5 skins . . . . . 136.50

Fur scarf measurements are from tip of nose to tip of tail

Brown-dyed Kolinsky with Natural Mink Tails. Body: Fur Origin . . Korea. Mink Tails: Fur Origin . . United States. Each skin about 22 in. long. Shipping weight 2 lbs. P17 D 0769E—Set of 3 skins . . . . . \$57.50 P17 D 0770E—Set of 4 skins . . . . . 76.50 P17 D 0771E—Set of 5 skins . . . . . 95.50

Brown-dyed Squirrel with Natural Mink Tails. Body: Fur Origin . . Russia. Mink Tails: Fur Origin . . United States. Each skin about 22 in. long. Shpg. wt. 2 lbs. P17 D 0749E—Set of 3 skins . . . . . \$30.50 P17 D 0750E—Set of 4 skins . . . . . 40.50 P17 D 0751E—Set of 5 skins . . . . . 49.50



**D** 5 skins illustrated . . Natural Ranch Mink . . Available on Easy Terms

Fur prices include 10% Federal Excise Tax

PCBKMN2 SEARS 33





**A** \$208.50 tax included

**C** \$179.50 tax included

**E** Our Best \$98.50 tax included Our Better \$65.50 tax included

## Dyed northern Muskrat or dyed Rabbit

Select pelts, Blended, Tailored by True Fur Craftsmen



**\$399.00**  
tax included  
For Hat see  
hat section

### Our Best black-dyed Persian Lamb

Fur Origin: Union of Southwest Africa. Deep-black-dyed Persian lamb . . . tightly curled and skillfully worked into a beautiful soft-draped coat. Lovely roll collar, deep adjustable cuffs. Rich lining of fine silk. Coat also has armshields and wind cuffs.

*Misses' sizes* 10, 12, 14, 16, 18, 20 . . . about 45 inches long. *Women's sizes* 38, 40, 42, 44 . . . about 46 in. long. Charts, opposite page. *State size*. P17 D 0848E—Black. Shpg. wt. 11 lbs. \$40.00 dn., \$17.50 monthly. . . . Total cash price \$399.00

Prices of furs include 10% Federal Excise Tax. Sears Easy Payment Plan is available . . . for complete information about this convenient way to shop, please see inside back cover of catalog.



**B** \$179.50  
tax included



**D** \$208.50  
tax included

### Hollander-dyed Northern Back Muskrat

**A B** Thickly furred, beautifully marked muskrat selected from choice center back pelts. Styled with large shawl collar, tapered adjustable cuffs. Chromspun acetate lining. Armshields.

**A** Full Length Coat . . . about 45 in. long. *Misses' sizes* 10, 12, 14, 16, 18, 20. *Women's* 38, 40, 42, 44. Charts on opposite page. *State size*. P17 D 0838E—Brown. Shipping wt. 9 lbs. \$21 down, \$14 monthly. Total cash price \$208.50

**B** Short Coat . . . about 34 inches long. See small view at left. *Misses' sizes* 8, 10, 12, 14, 16, 18, 20. Charts on opposite page. *State size*. P17 D 0839E—Brown. Shipping wt. 8 lbs. \$18 down, \$12 monthly. Total cash price \$179.50

### Dyed Northern Flank Muskrat

**C D** Selected, exquisitely matched pelts dyed a silver beige shade . . . fashioned into a coat with a luxurious air. Large shawl collar, tapered adjustable cuffs. Chromspun acetate lining. Armshields. Charts on opposite page.

**C** Short Coat . . . about 34 inches long. *Misses' sizes* 8, 10, 12, 14, 16, 18, 20. *State size*. P17 D 0860E—Silver beige. Shpg. wt. 8 lbs. \$18 down, \$12 monthly. Total cash price \$179.50

**D** Full Length Coat . . . about 44 in. long . . . (view at left). *State Misses' size* 10, 12, 14, 16, 18, 20. P17 D 0859E—Silver beige. Shpg. wt. 9 lbs. \$21 down, \$14 monthly. Total cash price \$208.50

### Rich Brown- dyed Rabbit

**E** Our Best Quality. Fur Origin: Australia. 4-flare back. Zig-zagged construction. Wing collar; adjustable cuffs. Cotton chamois pockets. Acetate and rayon appliqued lining. Wind cuffs, armshields. Length about 45 in. *Misses' sizes* 10, 12, 14, 16, 18, 20.

*Women's* 38, 40, 42, 44. Measurement charts on opposite page. *Please state size*. Shipping weight 8 pounds. P17 D 0840E—Brown \$10 down, \$9 monthly Total cash price. . . . \$98.50

Our Better Quality. Fur Origin: Australia. Same style as above. Chromspun acetate lining. *Sizes above*. *Please state size*. Shipping weight 8 pounds. P17 D 0841E—Brown \$7 down, \$6 monthly Total cash price. . . . \$65.50





**A** \$89.50 tax included

**B** Logwood brown tax included \$87.50

Charcoal gray tax included \$92.50

**C** Logwood brown tax included \$63.50

Charcoal gray tax included \$68.50

Also in Women's sizes \$92.50

## Dyed Mouton-Processed Lamb in 4 lengths

Now at these thrifty prices, you can own the fur coat of your dreams

Dreaming of owning a real fur coat . . . now you can afford to make your dreams come true. Lush, thickly furred dyed mouton-processed lamb in rich, glowing shades. All coats expertly made, four-flared back, adjustable cuffs, taped armholes, necklines and pockets. Fashioned in tasteful, basic, classic styles, good for years to come. Lined with fine Chromspun acetate . . . and for extra value and comfort all have armshields and wind cuffs.

**A** Dyed Mouton-Processed Lamb in an exciting new shade . . . silvery blue-gray Star Sapphire. Wing collared top . . . back falls full via four deep flares; shaped sleeves with tapered wing cuffs. Length about 36 inches. Buy this lovely fur coat to wear now . . . pay later . . . use Sears Easy Payment Plan. Misses' sizes 8, 10, 12, 14, 16, 18, 20. Please state size. Shipping weight 8 pounds.  
P17 D 0861E—Star sapphire (blue-gray)  
\$9 down, \$8 monthly  
Total cash price . . . . . \$89.50

**B** The Smart Three-Quarter Length. Rounded wing collar, deep adjustable cuffs. Four-flared back. Length about 40 in. Shpg. wt. 9 lbs. State Misses' sizes 8, 10, 12, 14, 16, 18, 20.  
P17 D 0842E—Logwood (dk.) brown. \$9 down, \$8 monthly  
Total cash price . . . . . \$87.50  
P17 D 0843E—Charcoal gray \$9.50 down, \$8 monthly  
Total cash price . . . . . \$92.50  
Women's sizes 38, 40, 42, 44. Please state size.  
P17 D 0863E—Logwood (dark) brown. \$9.50 down, \$8 monthly  
Total cash price . . . . . \$92.50

**C** Now at This Unbelievably Low Price you can own a beautiful fur coat, pay as you wear, using Sears Easy Payment Terms. Classic roll-collared top with four-flared back and deep adjustable cuffs. Length about 32 inches.  
Misses' sizes 8, 10, 12, 14, 16, 18, 20. Please state size. Shipping weight 7 pounds.  
P17 D 0846E—Logwood (dk.) brown. \$6.50 down, \$6 monthly  
Total cash price . . . . . \$63.50  
P17 D 0847E—Charcoal gray \$7 down, \$7 monthly  
Total cash price . . . . . \$68.50

\$121.50 tax included  
Logwood brown or Charcoal gray Misses' sizes

\$129.50 tax included  
Logwood brown Women's sizes

**Stunning Full Length Coat** . . . shawl collar, deep adjustable cuffs, four-flared back. Length about 44 inches. Shipping weight 10 lbs.  
State Misses' size 10, 12, 14, 16, 18, 20.  
P17 D 0812E—Logwood (dark) brown  
P17 D 0862E—Charcoal gray  
\$12.50 down, \$10 monthly  
Total cash price . . . . . Each \$121.50  
Women's sizes 38, 40, 42, 44. State size.  
P17 D 0864E—Logwood (dark) brown . . . \$13 down, \$10 monthly. Total cash price \$129.50  
Women . . . important fur fashion news . . . Sears now offers a wide selection of fur coats in women's sizes starting on page 33.  
Fur prices include 10% Federal Excise Tax.

Measurement Chart for Misses' Fur Coats										
Size is . . . . .	8	10	12	14	16	18	20			
If bust is . . . . .	31	32½	34	35½	37	39	41	inches		
If waist is . . . . .	23½	24½	24½	27	28½	30½	35½	inches		
If hips are . . . . .	32½	34	36	38	42	42	44	inches		

Measurement Chart for Women's Fur Coats										
Size is . . . . .	38	40	42	44						
If bust is . . . . .	41	43	45	47	inches					
If waist is . . . . .	33½	36	38½	41	inches					
If hips are . . . . .	42	44	46	48	inches					

Order only sizes listed with each catalog number

PCBMN SEARS 35



## Suit Shapes for '57

Look! Your New Kerrybrooke Fall  
Suit . . . the easy-fitting, gentle-  
waisted feminine silhouette



**A** \$22.50

**B** \$29.50 For Hat, see  
Hat section



**A** The Blouson Back Suit nicely expressed in finely ribbed telga-type new wool . . . its blousing gathered in above a bowed rayon grosgrain banding. Jacket length about 21 inches, rayon and acetate crepe lined. *Juniors' sizes 9, 11, 13, 15. Misses' sizes 10, 12, 14, 16, 18. Measurement charts on page 1510. State size. Shipping weight 3 pounds.*

017 D 8910—Black

017 D 8912—Dark brown

017 D 8911—Peacock blue

\$2.50 down . . . Each, cash \$22.50

Her Silky Beaver Fur Felt Cloche. Wide grosgrain band with side tabs, a rhinestone hoop. *State color white, black, med. amber or light gold. 078 D 3905—Fits 21½ to 22½ inches. Shipping weight 14 oz. . . . \$7.97*

**B** The Dressmaker Suit . . . the season's newest suit line, gently relaxed. The jacket so easy to wear, pretty with softening tucks front and back . . . hip-tip length, about 19 inches; lined in rayon and acetate crepe. All worsted wool flannel. *Misses' sizes 10, 12, 14, 16, 18, 20. Measurement chart, page 1510. State size. Shpg. wt. 3 lbs. 3 oz.*

017 D 8914—Medium gray

017 D 8916—Cadet blue

017 D 8915—Medium brown

\$3 down . . . Each, cash \$29.50

**C** Lustrous Pure Wool Broadcloth, gently shaped blouson suit focuses its attention in back . . . graceful stitched panel-pleat detail on jacket and skirt. Jacket length about 23 inches, lined in rayon and acetate crepe. *State Misses' size 10, 12, 14, 16, 18. Chart, page 1510. 017 D 8917—Black. Shpg. wt. 3 lbs. 10 oz. \$3 down, Each, cash \$29.50*

**C**  
\$29.50  
See page 2  
for hat





\$29.50

#### Fall's New "Furred" Look

Fur-effect fabric looks like spotted ocelot, becomes an attractive costume . . . slim, boxed jacket of 90% wool with 10% rabbit hair, widely collared and fully lined in fur-effect rayon ocelot on cotton back (face 50%, back 50% of total fabric weight). Pert pompon topped beret, neat drawstring bag trimmed with fur-look rayon ocelot. Jacket length about 25 in. *Misses' sizes 10, 12, 14, 16, 18. See measurement chart on page 1510. State size.* Shipping weight 4 lbs. 13 oz. (price includes 15c Federal Excise Tax on bag.)  
 017 D 8921E—Black  
 \$3 down . . . . . Each, cash \$29.50



**The Detachable Capelet Suit** of textured tapestry tweed, touched with fur. Black-dyed mouton-processed lamb bordered capelet shoulders a fitted jacket (about 21 in. long). Both rayon and acetate taffeta lined. *Misses' sizes 10, 12, 14, 16, 18. State size. Chart, page 1510.* For hat, see hat section.  
 017 D 8924—Medium gray and black  
 017 D 8925—Peacock blue and black  
 Shpg. wt. 3 lbs. 14 oz. \$3 down, Ea., cash \$24.50



\$24.50

\$29.50

#### Textured Wool Tweeds Trimmed with a Touch of Fur

**Mink on Tweed:** rich natural ranch mink elegantly collars all wool textured tweed. Jacket about 21 inches long, lined in rayon and acetate taffeta. (Hat shown sold on opposite page.) *Misses' sizes 10, 12, 14, 16, 18, 20. Chart on page 1510. Please be sure to state correct size.* Shipping weight 4 lbs. 1 oz.  
 017 D 8930—Black and white tweed  
 017 D 8931—Brown and white tweed  
 \$3 down . . . . . Each, cash \$29.50

Order and pay postage from your Sears Mail Order House. Hat on opposite page will be shipped from Chicago or Philadelphia, whichever is nearer. See inside back cover for details on Sears Easy Terms.

PCBKMH SEARS 37





## The Priceless Look

Of Kerrybrooke Suits . . . Fall's newest  
Look with both fashion and value

**A** Softly-shaped Fitted Suit gently accenting your natural lines. Each button defined by an arc, full length sleeves smartly cuffed. In 80% wool strengthened with 20% Dacron†. Jacket length about 22 inches; lined with rayon and acetate crepe. *Misses' sizes 10, 12, 14, 16, 18, 20. Chart on page 1510. Please state correct size. Shipping weight 3 lbs. 2 oz.*  
017 D 8937—Heather gray (medium) . . . . . \$19.67  
017 D 8938—Heather teal blue . . . . . 19.67  
017 D 8939—Heather brown (medium) . . . . . 19.67

**B** The Belted Suit . . narrow belt comes around naturally, keeping the close-fitting jacket soft and feminine. Handsome textured all wool tweed. Jacket length about 22 inches; lined in rayon and acetate crepe. *Misses' sizes 10, 12, 14, 16, 18, 20. Chart on page 1510. State correct size. Shipping weight 3 pounds 6 oz.*  
017 D 8934—Black and white  
017 D 8935—Black and turquoise blue  
017 D 8936—Black and light amber  
\$2.50 down . . . . . Each, cash \$24.50

### DESCRIPTIONS OF SUITS ON OPPOSITE PAGE

**C** To Match and Mate . . four-piece suit with its own fashion counterparts. One-button fitted jacket and slim skirt color-matched to make a smart suit. Neat vest matches the suit but reverses to a harmonizing shade matching the extra skirt. Rayon flannel. Jacket length about 24 inches; lined with rayon and acetate taffeta. *Misses' sizes 10, 12, 14, 16, 18, 20. Chart on page 1510. State correct size. Shipping weight 4 lbs. 7 oz.*  
017 D 8946—Dark and medium gray . . . . . \$15.67  
017 D 8947—Deep and medium blue . . . . . 15.67  
017 D 8948—Medium and light brown . . . . . 15.67

**D** Patterned Tweed, 85% wool, 15% nylon, plays up the double breasted look . . jacket's easy, relaxed lines end at the tip of the hip. Jacket length about 22 inches; lining is rayon and acetate taffeta. *Juniors' sizes 9, 11, 13, 15, 17. Misses' sizes 10, 12, 14, 16, 18. Charts, page 1510. State size. Shpg. wt. 3 lbs. 5 oz.*  
017 D 8952—Gray mixture . . . . . \$16.67  
017 D 8953—Brown mixture . . . . . 16.67

**E** Tweed With a Dash of Color . . seasoned just right for fall wear with bright flecks of color . . 70% wool, 15% cotton and 15% rayon. Casual boxy jacket with side tabs over slim skirt. Jacket length about 23 inches; lined in rayon and acetate taffeta. *Juniors' sizes 9, 11, 13, 15, 17. Misses' sizes 10, 12, 14, 16, 18. Charts, page 1510. State size. Shpg. wt. 3 lbs. 6 oz.*  
017 D 8943—Gray mist      017 D 8944—Blue mist (med.)  
017 D 8945—Brown mist (dark) . . . . . Each \$12.74

**F** Smooth Rayon Velvet collars a close-fitting jacket that gently molds your figure. Welt-trimmed pockets, buttons dotted down the line with touches of velvet. Suit is rayon and acetate flannel. Jacket length about 22 inches; lined in rayon and acetate taffeta. *Misses' sizes 10, 12, 14, 16, 18. Chart on page 1510. Please state correct size. Shipping weight 3 lbs. 2 oz.*  
017 D 8955—Light gray      017 D 8957—Medium brown  
017 D 8956—Dusty blue (medium) . . . . . Each \$10.76

• See Fabric Samples at Sears Catalog Sales Offices or Catalog Sales Desk of Sears Retail Stores . . see pages 1483 to 1487 for phone numbers and locations.

The Jewelry . . . exciting as a sea chest full of treasures. 7½-inch chain bracelet adorned by 14 precious-looking ornaments . . . some colorful simulated stones and baroque pearls, some antique gold color metal spheres in intricate filigree design. 10% Fed. Ex. Tax incl. Shpg. wt. ea. 2 oz.  
4 D 4192E—Bracelet . . . . . \$2.00  
4 D 4193E—1¼-in. screw-back drop earrings . . . . . 1.00



**A** \$19.67 See hat section for hat

**B** \$24.50 See bag section for bag, hat section for hat





**C**  
\$15.67  
4-pc. suit  
See page 6  
for scarf



**D** \$16.67

**E** \$12.74



**F**  
\$10.76

SEE DESCRIPTIONS ON OPPOSITE PAGE

For blouse, see  
blouse pages



PCBK  
MNS SEARS 39



## Suits to Flatter You

Look Prettier in a Kerrybrooke Suit  
Designed for Women's and Half Sizes



**A** \$19.67 See page 36 for hat

**B** \$23.50 See hat section for hat

**C**  
\$29.50  
See hat section for hat

**A** The Flattering Fitted Suit, enhances your figure's best lines. A bit of sparkle below the soft shawl collar, a touch of dressmaker detailing at the pockets. In flannel of wool (80%) and miracle fiber Dacron† (20%) . . . rarely needs pressing. Jacket about 24 in.; rayon and acetate crepe lined. *State* Half Size 14½, 16½, 18½, 20½, 22½, 24½. Chart on page 1510.

017 D 9606—Heather gray (medium)  
017 D 9607—Heather teal blue  
017 D 9608—Heather brown (medium)  
Shpg. wt. 3 lbs. 3 oz. . . . Each \$19.67

**B** The Simple Classic Suit, pretty in a gentle way in all wool finely ribbed telga-type. Its collar and pockets tabbed and dotted with a rhinestone button trim for a touch of glitter. The jacket length about 23 inches; lined in rayon and acetate crepe. *Half sizes* 14½, 16½, 18½, 20½, 22½, 24½. Chart on page 1510. *State size*. Shipping weight 3 pounds 2 ounces.

017 D 9603—Black  
017 D 9604—Peacock blue  
017 D 9605—Dark brown  
\$2.50 down. . . . . Each, Cash \$23.50

**C** One Button Classic, timeless in styling, now softly tailored to say the nicest things about you! Our finest wool worsted sheen gabardine. Jacket length about 24 inches; lined in rayon and acetate crepe. *State correct size*. *Women's sizes* 34, 36, 38, 40, 42, 44. *Half sizes* 14½, 16½, 18½, 20½, 22½, 24½. Charts, page 1510. Shpg. wt. 3 lbs. 10 oz. (See page 33 for mink scarfs.)

017 D 9600—Black  
017 D 9601—Medium gray  
017 D 9602—Medium brown  
\$3.00 down, Each, Cash. . . . . \$29.50

Measure to be sure . . . a perfect fit gives you that fashionable look . . . see page 1510. Sears Easy Terms are available on orders totaling \$20 or more. See inside back cover for details. Order regularly, get your Sears Catalogs regularly.

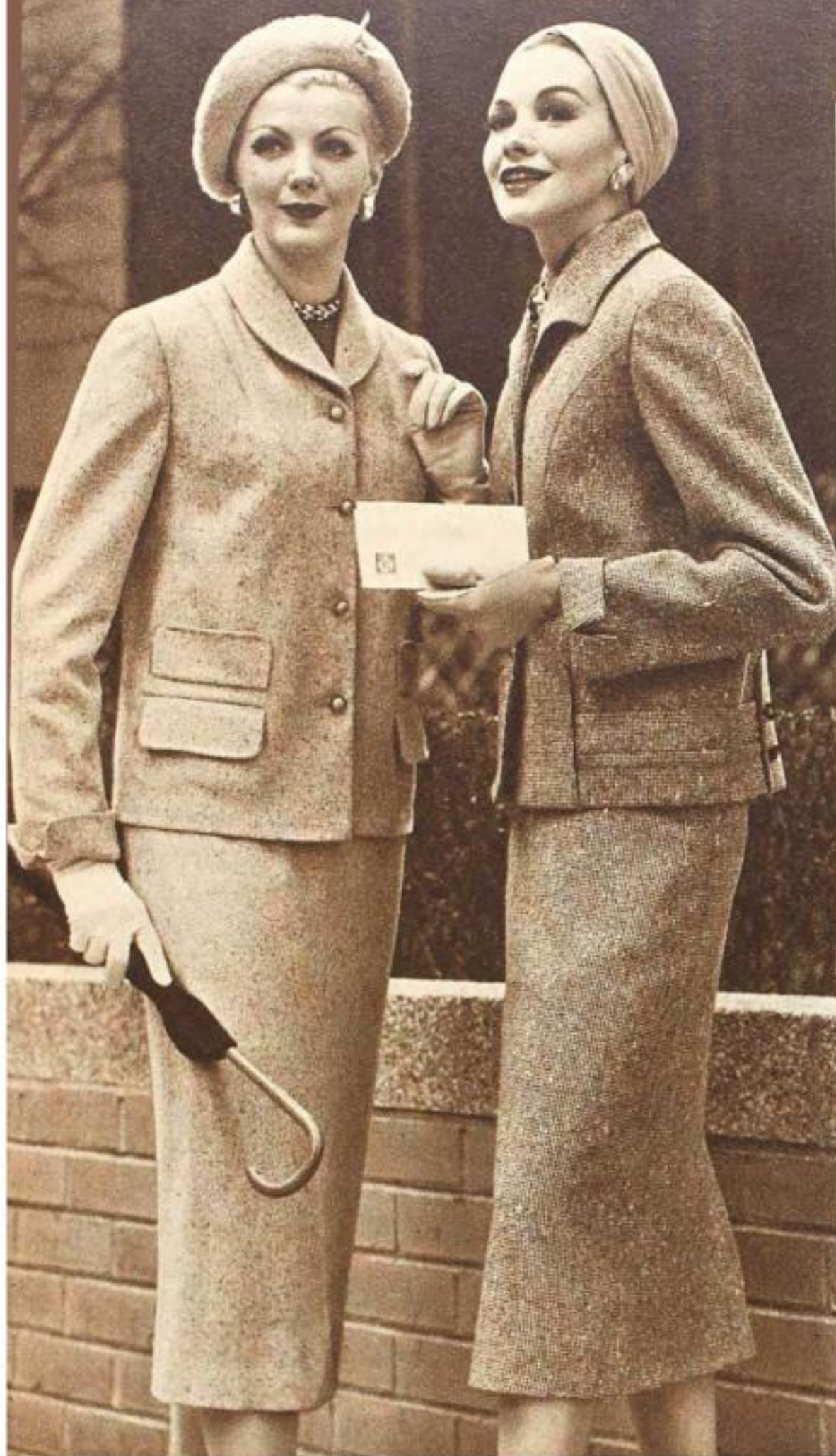
† DuPont  
T.M. for  
polyester fiber

40 SEARS PCB KMH



## Fashions Women Prefer

The New, Easy to Wear Silhouettes



**D** \$12.74

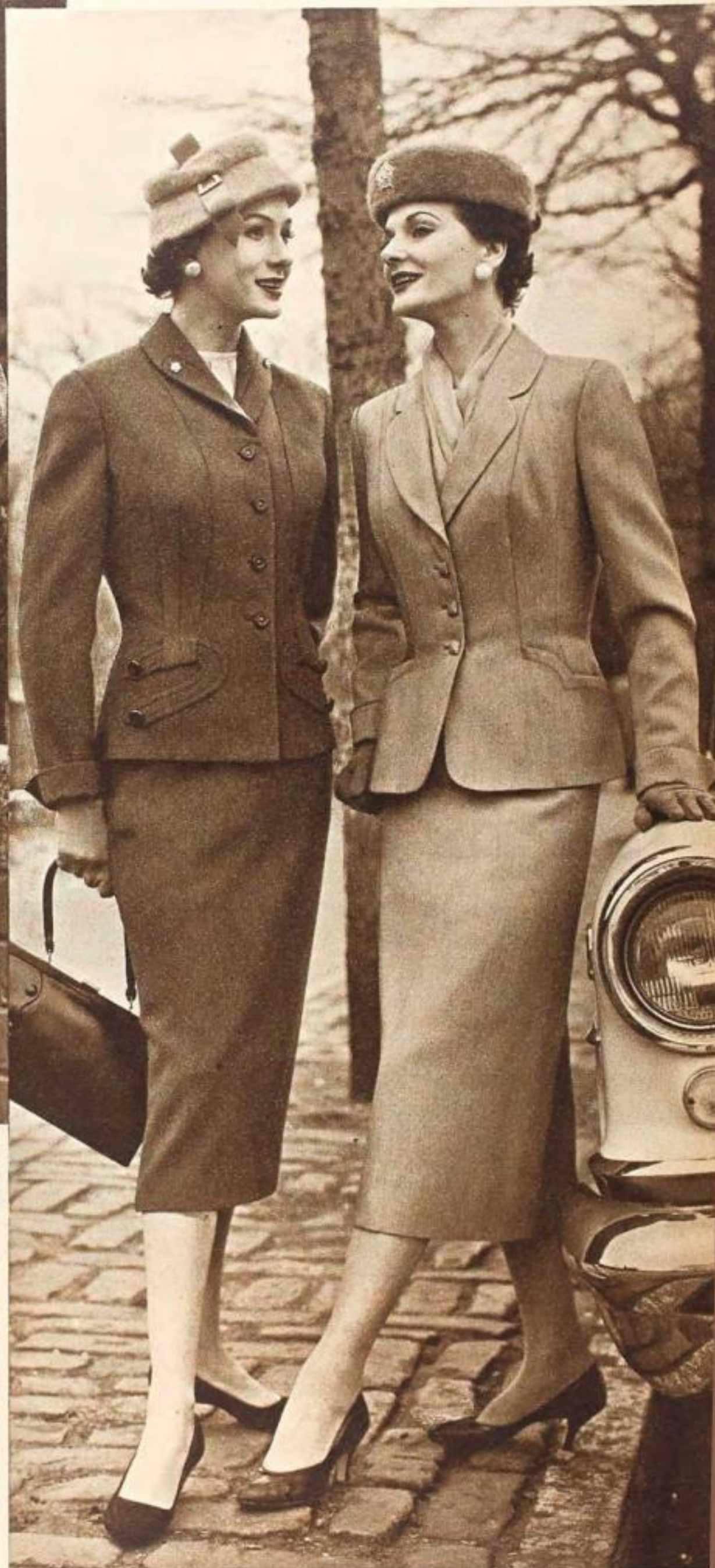
**E** \$16.67

**D** Tweed, looking neat and easy, casually cut in a loose boxy fashion. . . jacket softly collared, set off with double set of pocket flaps. 70% wool, 15% cotton, 15% rayon. Lined in iridescent rayon and acetate taffeta, jacket length is about 24 inches. *Half sizes* 14½, 16½, 18½, 20½, 22½, 24½. *Women's sizes* 34, 36, 38, 40, 42, 44. *State size.* Charts, page 1510. Shpg. wt. 3 lbs. 7 oz.  
017 D 9610—Gray mist  
017 D 9611—Blue mist (medium)  
017 D 9612—Green mist (medium)  
Each. . . . . \$12.74

**E** Textured Tweed brightly splashed with flecks of color. . . easy to wear boxy suit with side interest from pocket front to button-trimmed back. 85% wool, 15% nylon. Jacket length about 24 inches; lined in rayon and acetate taffeta. *Half sizes* 14½, 16½, 18½, 20½, 22½, 24½. *Women's sizes* 34, 36, 38, 40, 42, 44. Charts, page 1510. *State size.* Shipping weight 3 lbs. 7 oz.  
017 D 9613—Mist brown and gray  
017 D 9614—Peacock blue and gray  
017 D 9615—Copper rust and gray  
Each. . . . . \$16.67

**F** The Well-Bred Fitted Suit, easy elegance in pure wool. Lined in rayon and acetate taffeta. Jacket length is about 24 inches. *Half sizes* 12½, 14½, 16½, 18½, 20½, 22½. Chart, page 1510. *State size.* Shipping weight 3 lbs. 6 oz.  
017 D 9616—Heather gray (medium)  
017 D 9617—Heather brown (medium)  
017 D 9618—Heather blue (medium)  
Each. . . . . \$19.67

**G** Perfectly Tailored Suit, close-fitting, smoothly tailored for easy fit. Rayon and acetate flannel. Rayon and acetate taffeta lined jacket about 24 inches long. *State Half size* 14½, 16½, 18½, 20½, 22½, 24½. Chart, page 1510.  
017 D 9619—Dark gray  
017 D 9620—Medium brown  
017 D 9621—Shadow blue (deep)  
Shpg. wt. 3 lbs. 10 oz. Each \$12.74



**F** 19.67 See page 16 for hat, bag section for bag

**G** \$12.74

\* See Fabric Samples at Sears Catalog Sales Offices or Catalog Sales Desk of Sears Retail Stores. See pages 1483 to 1487 for phone numbers and locations



# The News... *Softened Silhouettes*

in fabrics of great elegance



**A** The Midriff Interest . . . in Arnel® Crepe, a beautifully luminous fabric that looks and feels like precious silk, has a very fine rib. The dress, inclined to the romantic, is completely feminine. Its softly draped surplice bodice is wrapped in a cummerbund-effect of fine pleating; the skirt is a whirl of tiny unpressed pleats. Scoop neckline and long zipper in back; 2-inch hem. Dry clean.

Misses' sizes 8, 10, 12, 14, 16. Shpg. wt. 2 lbs.  
031 D 7234—Bright blue      031 D 7235—Black  
031 D 7236—Red. Order correct size. . . Each \$14.00

\* Triacetate fiber, T.M. of Celanese Corp.

**B** The Puff Sleeve Look . . . in Lace, an exquisite Chantilly-type lace in fine nylon and acetate over acetate taffeta. This slim, Empire dress is fashioned for late day and evening. It is sophisticated, yet charmingly soft with engaging details . . . a tiny cuff at the front neckline; a flounce at the back of the skirt, accentuated by a huge bow of acetate satin. Square neckline and long zipper in back. Dry clean. Please measure; order correct size. Misses' sizes 8, 10, 12, 14, 16.

031 D 7855—Black      031 D 7856—Beige  
Shipping weight 2 pounds. . . . . Each \$14.50



The Jewelry . . . Complimentary combination of radiant, simulated pearls and twinkling rhinestones that spells white "after five" bewitchery. 10% Fed. Tax included. Wt. 2 oz.

4 D 4194E—Necklace. Adjusts from 10½ to 16½ inches via sim. pearl-coupled chain \$4.97  
4 D 4195E—¾-inch clip-back earrings 2.00  
4 D 4196E—7½/16-inch bracelet with rhinestone-studded clasp. . . . . \$3.97

Elegant Fold-over Clutch. Silk peau de soie with rayon satin lining. Handsome gold-color metal frame set with rhinestones. Coin purse. About 9x5½ inches when folded. Price includes 10% Federal Excise Tax. Shipping weight 1 pound.

88 D 382E—Black. Clutch bag. . . . . \$5.26

The Pump . . . New look of soft elegance. The peau de soie (silk) fabric. Gently tapered toe, low cut, foot-slimming side lines, adorable throat bow. Lovely with your dinner dresses. Leather sole, slender high 2¾-inch heel. Sizes: AA (narrow) width in 7, 7½, 8, 8½, 9. Sizes: B (medium) in 5, 5½, 6, 6½, 7, 7½, 8. State size and width. Shpg. wt. 1 lb. 9 oz. 54 D 6151—Black. . . . . Pair \$9.77

**A**  
\$14.00

**B**  
\$14.50





**A** \$18.50

**B** \$19.50

**C** \$16.50

**A** **The Draped Velvet**...a perfectly beautiful dress in rich, durable, Lyons-type rayon velvet that is crush resistant. This dress has no point of stress anywhere, but everywhere a great effect of slenderness. The front is gently draped from the becoming neckline to the tapered skirt with its unpressed pleats. The back has a shallow square neckline, long zipper.

Rhinestone ornament included. 2-inch hem. Dry clean. Shipping wt. 2 lbs. 8 oz.

Misses' sizes 10, 12, 14, 16, 18, 20. Measure; order correct size.

031 D 7809—Black.....\$18.50

**B** **The Pure Silk Print**...a magnificent full-skirted fashion in very fine silk shantung. The long, moulded bodice is intricately cut in a deep V in front, contour-shaped in back...lined with fine cotton from midriff to below hips. The billowy skirt has unpressed pleats all around; 2-inch hem. Scoop neckline and long zipper in back. Nylon net petticoat included. Dry clean. Shpg. wt. 1 lb. 8 oz.

Misses' sizes 10, 12, 14, 16, 18. Measure; order correct size.

031 D 7811—Amber print on black  
031 D 7812—Turquoise blue print on black..... Each \$19.50

**C** **The Side-Wrapped Satin**...a new silhouette at its most elegant in Bloomsburg's yard-dyed acetate satin that has the rarely reproduced subtle luster and the rich color of pure silk. The draped surplice bodice has a moulded front midriff. The wrap-around slim skirt is gently eased in front with unpressed pleats. Long back zipper; 2-inch hem. Dry clean. Shipping weight 2 lbs.

Misses' sizes 12, 14, 16, 18, 20. Please measure; order correct size.

031 D 7813—Medium mink brown  
031 D 7814—Medium Delft blue  
031 D 7815—Black.. Each \$16.50



The new silhouettes are easy-to-wear and most becoming if you measure and be sure to order the size that will fit you best... see the measurement charts on page 1510. Sears Easy Terms available... see inside back cover.





### The Chiffon Evening Gown

Exquisite Nylon Tricot Chiffon (long or short length) in shrimp or turquoise with draped and pleated neckline accented by lighter tone; also in all white. Long flowing panels; back zipper; nylon net underskirt; full lining of acetate taffeta. Dry clean. Wt. 3 lbs. Misses' sizes 10, 12, 14, 16, 18, 20. Please order correct size.

Full-length skirt . . . about 45 in.

031 D 08091—Shrimp pink  
031 D 08092—Turquoise blue  
031 D 08093—White

\$2.00 down; Each; cash . . . \$20.00

Skirt about 33 in. long

031 D 08088—Shrimp pink  
031 D 08089—Turquoise blue  
031 D 08090—White

Each . . . \$19.00



### The Formal Elegance of Lace

**A The Romantic Lace Dress** envisioned for the biggest moments of your life! Complete ensemble in nylon and acetate lace combined with nylon net. Dress is fully lined with acetate taffeta; bodice is boned; scallop-tiered skirt (about 33 inches long) has net underskirt. All-lace jacket is lined with net. Dry clean. Shipping wt. 3 lbs. Misses' sizes 8, 10, 12, 14, 16, 18. Measure; order correct size.

031 D 08005—White  
031 D 08006—Pink

031 D 08007—Light blue  
\$3.00 down . . . 2 pcs., cash \$30.00

**B The Sophisticated Lace Dress** . . . nylon and acetate lace over acetate taffeta. The cowl neckline of nylon tricot chiffon dips to a V in back; panels flow to hem. Pointed bodice in front and back; full circle skirt (about 33 in. long); back zipper. Dry clean. Juniors' sizes 7, 9, 11, 13, 15. Order correct size. Shpg. wt. 3 lbs.

031 D 08082—Light copen blue  
031 D 08084—Light amethyst

031 D 08083—Shrimp pink  
Each . . . \$15.50

**Beaded Bag**, simulated pearls on organdy. Rayon lined. About 8x4½ inches. 10% Federal Excise Tax included. Shpg. wt. 1 lb.  
88 D 381E—White (from Japan) . . . \$5.26

**Spring-o-Lator Pump**. Crystal ornament. 2¾-inch lucite heel, leather sole.  
Sizes: AA (narrow) 7, 7½, 8, 8½ and 9.  
Sizes: B (medium) in 5½, 6, 6½, 7, 7½, 8.  
State size, width. Shpg. wt. 1 lb. 9 oz.  
54 D 6145—Clear vinyl plastic. Pair \$9.77







### The Beautiful Late Day Dress

Our Finest Cotton Lace over rustling acetate taffeta. A very pretty, young-looking dress with flattering bustline pleats; bow-trimmed bands of taffeta . . . big billowing skirt. Scoop neckline and long zipper in back. Dry clean. Shipping weight 2 pounds.

Juniors' sizes 7, 9, 11, 13, 15, 17;  
Misses' sizes 8, 10, 12, 14, 16, 18.  
Please measure; order correct size.

031 D 08050—Red  
031 D 08051—Light beige  
031 D 08052R—Medium copen blue  
Each.....\$18.50

Billowing Chiffon . . . exceptionally fine rayon chiffon with bodice lining and attached petticoat in acetate taffeta. This dress is wonderfully eloquent in its simplicity . . . beautifully made with fine tucks in front and back of the bodice; very full gathered skirt; 2-inch hem. Bodice lining is edged with nylon lace. Excellent value! Dry clean. Shipping weight 1 pound 6 ounces. Measure; order correct size.

Misses' sizes 10, 12, 14, 16, 18.  
031 D 7779—Red.....\$15.50  
031 D 7778—Black.....15.50



Glittering highlights for romantic fashions. Faceted givree center stones delicately shaded, daintily paired with rhinestones. State gold-color metal with pink and rose, champagne and jonquil, or silver-color metal with ice blue and blue. 10% Federal Excise Tax included. Shipping weight each 2 ounces.

4D4197ME—Necklace, adj. to 15½ in. \$2.00  
4D4198ME—1-in. clip button earrings.. 2.00  
4D4199ME—7¼-inch bracelet..... 2.00



### Elegance for After 5:00

Brocade Jacketed Dress . . . Skinner's rich, soft rayon and cotton brocade. Jacket is slit in back, bow trimmed; lined in acetate taffeta. Slim, moulded dress with softened bodice . . . scoop neckline, zipper, kick pleat in back . . . lined bodice; 2-inch hem. Dry clean. Shpg. wt. 2 lbs. Order correct size.

Misses' sizes 10, 12, 14, 16, 18.  
031 D 8085—Lt. beige...\$14.50  
031 D 8086—Lt. blue.....14.50  
031 D 8087—Mauve pink.. 14.50

Draped Satin Dress . . . Skinner's acetate satin fabric with silk-like luster, very fine rib. Softened bodice, accented by a moulded midriff . . . full skirt, rounded by unpressed pleats. V neckline and zipper in back; 2-inch hem. Nylon net petticoat; belt. Dry clean. Shpg. wt. 2 lbs. 8 oz.

Misses' sizes 10, 12, 14, 16, 18.  
031 D 8095—Royal blue  
031 D 8096—Ruby red  
031 D 8097—Emerald green  
Order correct size. Each. \$17.00

For more Juniors' fashions, see pages 9, 48 through 50, 70 through 72, 78 through 81. To determine your correct size, see the measurements charts on page 1510. Sears Easy Terms . . . see inside back cover.





\$13.50 10 to 18 \$14.50 12T to 18T

\$12.70 10 to 18 \$13.70 12T to 18T

\$12.70 10 to 18

## Daytime Fashions are Softer and Prettier

Here in easy-care Miracle blend fabrics . . all in Misses' sizes, two in Tall Misses'

**The Bloused-Back Dress** in soft, finely ribbed rayon and Acrilan<sup>†</sup>. wrinkle-resistant; hand wash separately. Slim, step-in style has convertible collar, back kick pleat, 2-inch hem. Shipping wt. 1 lb. 12 oz. *Order correct size.*

*Misses' sizes 10, 12, 14, 16, 18.*

031D7238-Medium amber 031D7240-Navy  
031D7239-Aqua blue Each . . . \$13.50

*Tall Misses' sizes 12T, 14T, 16T, 18T.*

031D7278-Medium amber 031D7280-Navy  
031D7279-Aqua blue Each . . . \$14.50

<sup>†</sup>Chomatrand Trademark for acrylin fiber

**The Scarf-Collar Dress** in acetate and nylon jersey with a lightly brushed surface, feels as soft as cashmere . . hand wash separately; needs little ironing. The skirt has tiny unpressed pleats all around, 2-inch hem. Rhinestone-jeweled buttons. Shpg. wt. 2 lbs. *Order correct size.*

*Misses' sizes 10, 12, 14, 16, 18.*

031D7245-Peacock blue 031D7246-Beige  
031D7247-Deep green Each . . . \$12.70

*Tall Misses' sizes 12T, 14T, 16T, 18T.*

031D7264-Peacock blue 031D7265-Beige  
031D7266-Deep green Each . . . \$13.70

**The Pretty Pincheck Casual** in firmly woven cotton and Orlon\* . . hand wash separately. Step-in dress has beautifully detailed surplice bodice; back yoke with fullness below; unpressed pleated skirt; 2-inch hem. Belt buckles in back; rayon chiffon ascot. *Order correct size.*

*Misses' sizes 10, 12, 14, 16, 18.*

031 D 7242-Black with white pinchecks  
031 D 7243-Med. blue with black pinchecks  
031 D 7244-Red with black pinchecks  
Shpg. wt. 2 lbs. 4 oz. . . . . Each \$12.70

\*DuPont trademark for acrylic fiber





## New Basic Fashions

go everywhere, morning 'till night

**A** The Slim Draped Dress in sizes 12 to 20 . . choice of two fabrics. This is the important look for fall . . dressmaker detailing that stands on its own or lends itself to many different accessories. The beautifully draped neckline is very flattering . . the peg-pocket skirt is lined in acetate taffeta from front waist to below hips to keep its shape. Long zipper and kick pleat in back; 2-inch hem. Dry clean. Shipping weight 2 pounds.

Misses' sizes 12, 14, 16, 18, 20. Order correct size.

60% Orlon\*, 40% wool . . looks like lightweight worsted.

031 D 7816—Medium heather gray..... \$15.70

031 D 7817—Deep heather beige..... 15.70

Same style in finely ribbed acetate and rayon crepe.

031 D 7248—Black 031 D 7249—Medium brown

031 D 7250—Turquoise blue Each..... \$12.70

\* DuPont trademark for acrylic fiber

**B** The Pretty Shirtwaist Dress . . sizes 10 to 18 . . choice of two fabrics in the beloved American fashion that is so becoming to everyone. This is a very well-made dress with simple, classic lines. It is wonderfully adaptable, looks equally smart with casual or "dressy" accessories. The full skirt is softened with unpressed pleats all around; 2-inch hem. Fabric covered buttons; side-seam pockets. Dry clean. Shipping weight 2 pounds 6 ounces.

Misses' sizes 10, 12, 14, 16, 18. Order correct size.

In Skinner's tissue faille . . beautiful, finely ribbed acetate and rayon crepe that looks and feels like silk.

031 D 7822—Black 031 D 7823—Delft (med.) blue

031 D 7824—Medium brown Each..... \$17.70

Same style in fine quality rayon and acetate flannel.

031 D 7252—Amber tan 031 D 7253—Royal blue

031 D 7254—Medium green Each..... \$12.70



### Important Costume-Making Accessories

Silk Chiffon Ombre Square with handrolled edges. Hand wash separately; about 23x23 in. From Japan. Shpg. wt. 1 oz.

88 D 8472—Pink shaded to rose..... 93c

88 D 8473—Gray shaded from light to medium..... 93c

88 D 8474—Beige shaded to brown..... 93c

Lustrous flattery inspired by Chanel . . . this 4-row graduated, simulated pearl bib in satin finish. Transforms a simple, basic fashion into a dazzling costume. 10% Fed. Ex. Tax incl. 4 elegant colors; state pink, white, gunmetal, or blue.

4D4245ME—Bib . . adjusts from 15½ to 18½ in. Wt. 2 oz. \$3.97

4D4248ME—1½-in. clip-back button earring. Wt. 2 oz. 1.00

Jewelry by Coro. Deftly designed to lend rich, tailored touches of depth and texture to classic fashions.

10% Fed. Ex. Tax included. State gold or silver color metal.

4 D 4290ME—7-in. bracelet with safety chain. Wt. 2 oz. \$2.00

4 D 4291ME—1¾-in. clip-back earrings. Wt. 2 oz. 2.00

4 D 4292ME—2½-in. brooch with safety catch. Wt. 2 oz. 2.00

**A** Orlon and Wool \$15.70

Fine Crepe . . . \$12.70

**B** Tissue Faille . . \$17.70

Flannel . . . \$12.70



## Pure Chenille Wool Knits

for every occasion . . expertly made, durable



**A** \$25.00 12 to 20  
\$28.00 14½ to 22½

**B** \$22.50 12 to 20  
\$25.50 16½ to 24½

48 SEARS PCBRMNS



**C** \$27.50  
12 to 20

**D** \$20.00  
10 to 18

SEE OPPOSITE PAGE FOR DESCRIPTIONS

Light Beige

Moss Green

Azure Blue

Dark Gray





## The Hand Knit Look

... its versatility is unlimited!

**A** The Jeweled Dress with exquisite hand beading, rhinestones and simulated pearls... an elegant 2-piece outfit. Dolman sleeved jacket; easy-fitting skirt with elasticized waist. Fabric covered buttons; belt included. 100% pure chenille wool (boucle texture); dry clean. Shpg. wt. 2 lbs. 6 oz. Order correct size.

Misses' sizes 12, 14, 16, 18, 20.

031 D 8155—Med. amethyst 031 D 8156—Light beige  
031 D 8157—Black ..... \$2.50 down; cash \$25.00

Half sizes 14½, 16½, 18½, 20½, 22½.

031 D 8160—Med. amethyst... \$3.00 down; cash 28.00

031 D 8161—Dark gray..... \$3.00 down; cash 28.00

**B** The Beautiful 2-piece Casual... so easy to wear and versatile. The jacket has an all-around yoke in a raised lacy stitch. The skirt is slightly flared. Covered buttons. Elasticized waist in skirt and jacket. 100% pure chenille wool (boucle texture); dry clean. Shipping weight 2 lbs. 6 oz. Order your correct size.

Misses' sizes 12, 14, 16, 18, 20.

031 D 8165—Medium brown... \$2.50 down; cash \$22.50

031 D 8166—Moss (med.) green. \$2.50 down; cash 22.50

031 D 8167—Azure (med.) blue. \$2.50 down; cash 22.50

Half sizes 16½, 18½, 20½, 22½, 24½.

031 D 8170—Medium brown. \$3.00 down; cash 25.50

031 D 8171—Navy blue..... \$3.00 down; cash 25.50

**C** The Jacketed Dress... a beautiful costume for daytime and after 5:00! Slim dress has bands of crocheted wool lace around the scoop neck and sleeves; ribbed midriff; elasticized waist. Jacket has collar of crocheted wool lace. 100% pure chenille wool (boucle texture); dry clean. Shipping weight 2 lbs. 6 oz.

Misses' sizes 12, 14, 16, 18, 20. Order correct size.

031 D 8175—Romantic pink 031 D 8176—Light beige

031 D 8177—Black. \$3.00 down... 2 pieces, cash \$27.50

**D** The Late-Day Costume... smart and timeless! The scoop neck is hand piped all around in acetate satin; beautifully detailed in front with hand sewn beading and satin loops. The widely ribbed skirt is softly flared, elasticized at waist. Belt included. 100% pure chenille wool (boucle texture); dry clean.

Misses' sizes 10, 12, 14, 16, 18. Shpg. wt. 2 lbs.

031 D 8180—Ivory white 031 D 8181—Black

Order correct size... \$2.00 down... 2 pieces, cash \$20.00

**E** New! Wool Knit with Wool Tweed... a very fashionable 2-piece outfit. Slim tweed skirt is pure wool with multicolor flecks... it has the new side-wrap effect; side zipper; 2-inch hem. Knitted sweater-blouse is pure worsted wool... its neckline matches the skirt. Dry clean. Shipping weight 2 pounds.

Misses' sizes 10, 12, 14, 16, 18. Order correct size.

031 D 8195—Black blouse; black and white tweed skirt

031 D 8196—Moss (medium) green blouse; moss green and white tweed skirt..... each 2-piece outfit \$13.00

**F** Easy-Care Orlon®... Washes, Keeps Its Shape. 2-piece dress in 100% Virgin Orlon yarn with a boucle texture... doesn't stretch or sag. The cable stitch jacket has dolman sleeves, pearl-like buttons. The alternating cable and rib stitch skirt is slightly flared, elasticized at waist. Hand wash separately.

Misses' sizes 10, 12, 14, 16, 18. Shipping wt. 2 lbs.

031 D 8185—Light beige 031 D 8186—Aqua blue

031 D 8187—Red... Order correct size... 2 pieces \$17.00

Half sizes 14½, 16½, 18½, 20½, 22½. Shpg. wt. 2 lbs.

031 D 8188—Med. amber 031 D 8189—Azure (med.) blue

Measure; order correct size..... 2 pieces \$19.00

**G** New Bulky-Look Dress in Pure Zephyr Wool... rib knit with a smart raised stitch down the front. One-piece, pullover style; elasticized waist... wide lapeled collar is pointed in back. Can be worn casually or dressed up with accessories. Dry clean.

Misses' sizes 10, 12, 14, 16, 18. Order correct size.

031 D 8190—Medium amber 031 D 8191—Black

Shipping weight 2 pounds..... Each \$16.50

For more dresses in Half sizes, see pages 60 through 77. Measure to be sure you order your correct size... see measurement charts on page 1510. Use Sears Easy Terms... see the inside back cover for complete details.

\* DuPont trademark for acrylic fiber



← **F**  
\$17.00  
10 to 18  
\$19.00  
14½ to 22½

**E** \$13.00  
10 to 18

Juniors can wear these knits, too!  
Order by bust and hip measurements  
on Misses' size chart, page 1510.

**G**  
\$16.50  
10 to 18

PCBMN2 SEARS 49





**A** \$19.50 10 to 18

**B** \$12.70 8 to 16; 7 to 15

**C** \$14.50 10 to 18

## The Gentle Way of Jersey

**A** The Shirtwaist Dress . . . in Wyner's richly printed Sag-No-Mor jersey . . . 80% Orlon\*, 20% wool. This is the new softened look . . . gently draped neckline; unpressed pleats all around the easy skirt. Step-in style with hand bound buttonholes; nylon marquisette lining in the bodice; acetate taffeta lining from waist to hips; 2-inch hem. Hand wash separately. Shpg. wt. 2 lbs. 6 oz. *Order correct size.* Misses' sizes 10, 12, 14, 16, 18.  
031 D 7825—Deep green print on bright turquoise blue ground. \$19.50  
031 D 7826—Medium amber print on beige ground. \$19.50

**B** The Scarf Dress . . . 100% wool jersey, fully lined with acetate taffeta. This dress is exceedingly well made . . . its slim, flattering lines are dramatized by the fringed scarf that drapes through a shoulder loop. Without the scarf, the banded neckline is a perfect setting for jewelry. Long zipper and kick pleat in back; 2-inch hem. Fabric belt included. Dry clean. Shipping weight 1 pound 12 ounces. Misses' sizes 8, 10, 12, 14, 16. Juniors' sizes 7, 9, 11, 13, 15. *Please measure; order correct size.*  
031 D 7255—Red. \$12.70  
031 D 7256—Black. 12.70

**C** The Slim Casual in a very good-looking woven stripe jersey, 80% Orlon\* and 20% wool. This dress has the smart simplicity of line that makes it easy to wear and becoming to every age. Expertly made with gently eased bodice; hip pockets; back kick pleat; 2-inch hem. Dry clean. Shipping weight 2 lbs. *Please measure; order your correct size.* Misses' sizes 10, 12, 14, 16, 18.  
031 D 7258—Royal blue, medium gray and black stripes. \$14.50  
031 D 7259—Light gray, medium gray and black stripes. \$14.50  
\* DuPont trademark for acrylie fiber

\* See Fabric Samples at Sears Catalog Sales Office or Catalog Sales Desk of your nearest Sears Retail Store. You can see the actual patterns and textures of the fabrics. Phone numbers and locations on pages 1483 to 1487.